VISION

The Vision of the Penn State Engineering Alumni Society is to ACTIVELY INVOLVE ALL Penn State Engineering alumni, students, faculty, and staff in the support and accomplishment of the goals and objectives of the College of Engineering.

MISSION

The mission of the Penn State Engineering Alumni Society is:

- To constantly increase the involvement of Penn State Engineering alumni in all PSEAS sponsored activities.
- To create an environment for the alumni that encourages: awareness, support, and completion of the college’s goals and objectives.
- To initiate programs and activities that promote interaction among alumni, students, faculty, and staff, both on and off all campuses.
- To act as an auxiliary branch of the Dean of the College and/or the Alumni Association on special projects and/or assignments.

STRATEGIC OBJECTIVES

1. Develop and continually improve a meaningful identity for PSEAS within the Penn State community. Through all PSEAS programs and activities, as described below, create and deliver for all engineering alumni opportunities for enjoyable, value added, and beneficial involvement.

2. Continue to execute, support, and improve the following established programs and activities:
   - Rube Goldberg Machine Contest
   - PSEAS/APG Mentoring Programs for Students
   - Resumania
   - Faculty/Staff Awards
   - Co-op and Internship Student of the Year Awards
3. Develop and establish the following programs and activities:
   - Establish an Intellectual Property Mentoring Program in partnership with the College of Engineering and the University’s Technology Transfer Office. The program will facilitate the protection of the College’s intellectual property by assisting student, faculty, and staff researchers in evaluating their work product for patent protection.
   - Develop and launch new alumni interaction events – at UP, Commonwealth Campuses, or key cities. Events may be partnered with other alumni groups in order to enable alumni to get involved in value added activities.
   - Explore partnering opportunities with Alumni Career Services.
   - Explore opportunities to engage with Blue/White Society engineering students.

4. Maintain Key Enabling Committees:
   - Communications and Marketing: Develop PSEAS marketing plan, leveraging technology and existing communication vehicles to deliver it and other communications as necessary to promote PSEAS, its activities, and its APGs. Alignment will be maintained with the College’s marketing and communication goals.
   - Membership: Recruit new members for programs, activities, committees, and board of directors. The committee will attract and retain new members, considering areas of diversity that include degree program, ethnicity, gender, age, and specific skill set. The committee is linked to the programs, activities, committees, and the board of directors to support their membership needs.
   - APG Resource Committee: Provide a forum for the Affiliate Program Groups (APGs) to interact and share best practices. The committee will promote support for, and involvement in, new and existing APGs with the goal of having an APG in each department and program in the College. Relationships will be developed and maintained with each department and program via the leaders of the APGs.