Guest Speaker: **Professor Geoffrey Qiping Shen**

Chair Professor of Construction Management  
Head of Department of Building and Real Estate  
Associate Dean of Faculty of Construction and Environment  
The Hong Kong Polytechnic University

**Topic:**  
“Ensuring Value for Money for Large and Complex Construction Projects”

**Place:** The Atherton Hotel  
**Date:** Tuesday, March 25, 2014  
**Time:**  
Reception — 5:00 - 6:00 pm - Upper Lobby  
Lecture — 6:00 - 7:00 pm - Regency Ballroom

**Abstract:**  
In this presentation, Dr. Shen will introduce approaches to improve the effectiveness and efficiency of value management applications in large and complex construction projects, drawing his experience in relevant research and consultancy works over the last twenty years. After a brief overview of the value methodology, an interactive value management system which utilises group support technologies to improve the process and outcomes of value management studies will be introduced. A number of real life examples will also be shared as case studies to illustrate how the value methodology have been used to ensure value for money in large and complex construction projects. Critical success factors and key issues in the successful implementation of the value methodology are also discussed.

All are welcome to attend.