

Ms. Roberta Levy Liss B.A.E.'83

Ms. Roberta Levy Liss Executive Vice President Leasing and Marketing

BECO Building West Rockville, MD

2013 Outstanding Engineering Alumnae
Department of Architectural Engineering
College of Engineering

The Department of Architectural Engineering is pleased to announce that Ms. Roberta Levy Liss has been named a 2013 Outstanding Engineering Alumnae of the College of Engineering. She has demonstrated outstanding leadership ability throughout her highly successful career.

Ms. Liss attended Penn State University and graduated from the Architectural Engineering program with a bachelor's degree in 1983.

She is a 29-year veteran of the Washington, DC Metropolitan Area's real estate market. Her focus has been on Landlord and Tenant Representation, and strategic planning. She currently serves as Executive Vice President, Leasing and Marketing for BECO Management. She is responsible for the 5.5 million RSF portfolio, as well as corporate marketing. Prior to that, she was Executive Vice President at CB Richard Ellis, joining in 2007 after it acquired Trammell Crow Company. Immediately prior to the CBRE Trammell Crow merger, Roberta was Principal and Director of Brokerage for Washington DC and Suburban Maryland for Trammell Crow. She provided oversight for an Agency Leasing portfolio of 14 million RSF, Tenant Representation, Retail Leasing, and Tax Appeal. Prior to joining Trammell Crow Company, Roberta held positions at Charles E. Smith, Barnes Morris Pardoe and Foster, BF Saul and John J. Kirlin Project Management.

Miss Liss' career path has taken her into the Real Estate Development and Management field and she has been proven herself to be extremely capable, successful and dynamic in this field. She has been an active proponent of the AE Student Mentoring Program and she is an excellent role model and mentor for the all Architectural Engineering students, particularly our female students.

Outside of her highly successful business activities, Liss has maintained an active leadership role in a variety of professional organizations and affiliations. In addition, she has a long-standing friendship with Penn State and the AE Department. In particular she has been an active member of the AE Industrial and Professional Advisory Council (IPAC) team and served a term as Chair of IPAC. Her enthusiastic input on this council has been very useful to the Department. It is clear that she has a sincere interest in the success and growth of the AE program and she is proud of her connection here. In addition to her role in the Department, Ms. Liss is a member of the College of Engineering's Advancement Committee.

Roberta is an excellent role model and mentor for the Architectural Engineering students. She is well respected by our faculty and staff. We are very pleased that Ms. Robert Levy Liss has been named our 2013 Outstanding Engineering Alumnae.