



**DETC2015- 47388**

**Investigating the Impact of Interactive  
Immersive Virtual Reality Environments in  
Enhancing Task Performance in Online  
Engineering Design Activities**

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# Presentation Overview

- **INTRODUCTION**
- **RESEARCH MOTIVATION**
- **LITERATURE**
- **RESEARCH OBJECTIVE**
- **METHODOLOGY**
- **CASE STUDY**
- **CONCLUSIONS**
- **FUTURE WORK**



# Engineers employ *virtual* and *tactile* approaches during learning activities

## Virtual Learning (e.g., CAD)

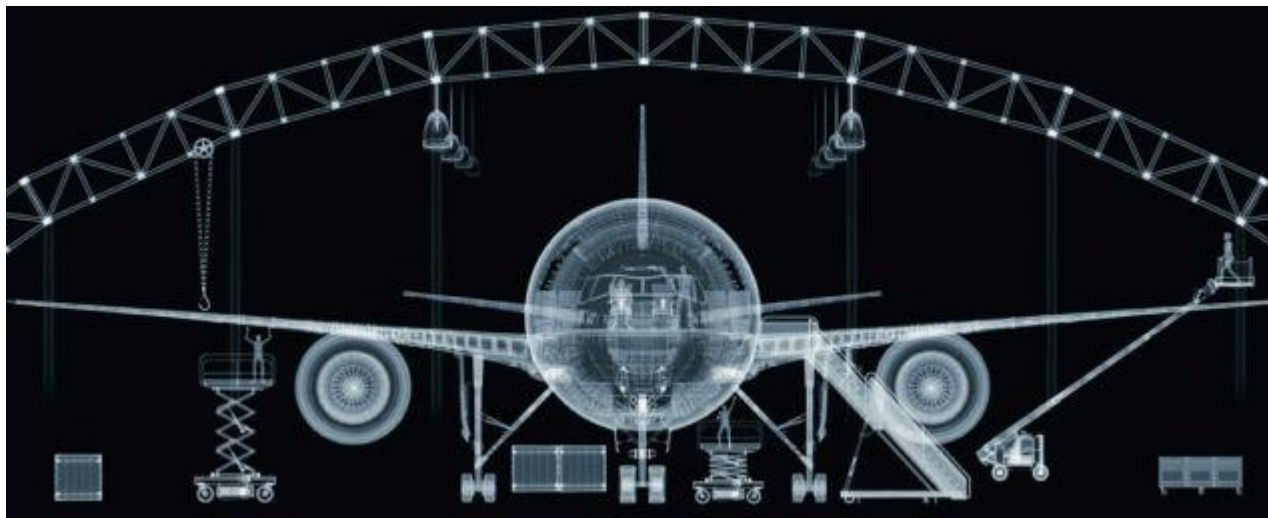
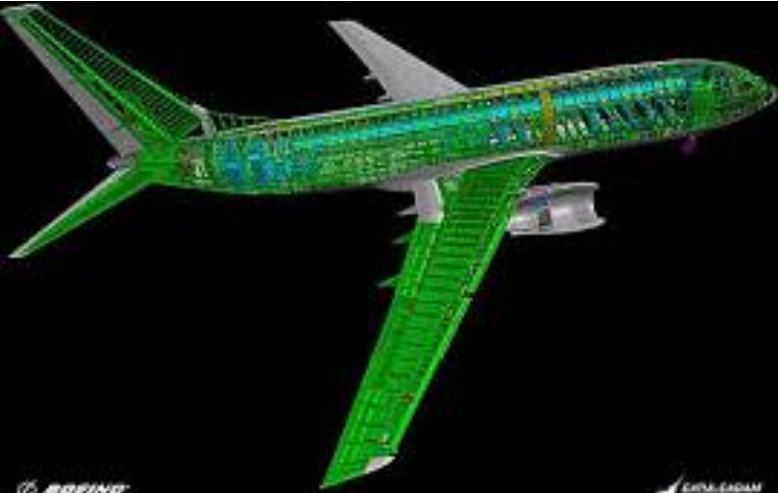


## Tactile Learning (e.g., Product Dissection)



McKenna et al, 2008; Lewis and Simpson (2009); Grantham et al. 2010; Moore-Russo et al (2010); Kremer et al., 2013; Tucker et al., 2014; Toh et al. (2014)

# Virtual Design in Industry



# What is Virtual Reality?

“Real-time graphical simulation with which the user interacts via some form of analog control, within a spatial frame of reference and with user control of the viewpoint’s motion and view direction” (*Moshell and Hughes, 2002*)



# Virtual Reality Literature

- 3D virtual worlds are more effective than text-based or 2D environments and can lead to better student engagement in learning activities (*Tashiro and Dunlap, 2007*)
- VR enables students to visit virtual environments and interact with objects and space in real time, which overcomes the traditional distance, time, or safety constraints (*Çaliskan, 2011; Ramasundaram et al., 2005*)





# Types of Virtual Reality Paradigms

Two major types of Virtual Reality (VR) Paradigms

## *Immersive VR System*



## *Non-immersive VR System*



# Research Objective

**Hypothesis:** There exists a statistically significant difference in task completion times between students using immersive VR and non-immersive VR system

## *Immersive VR System*



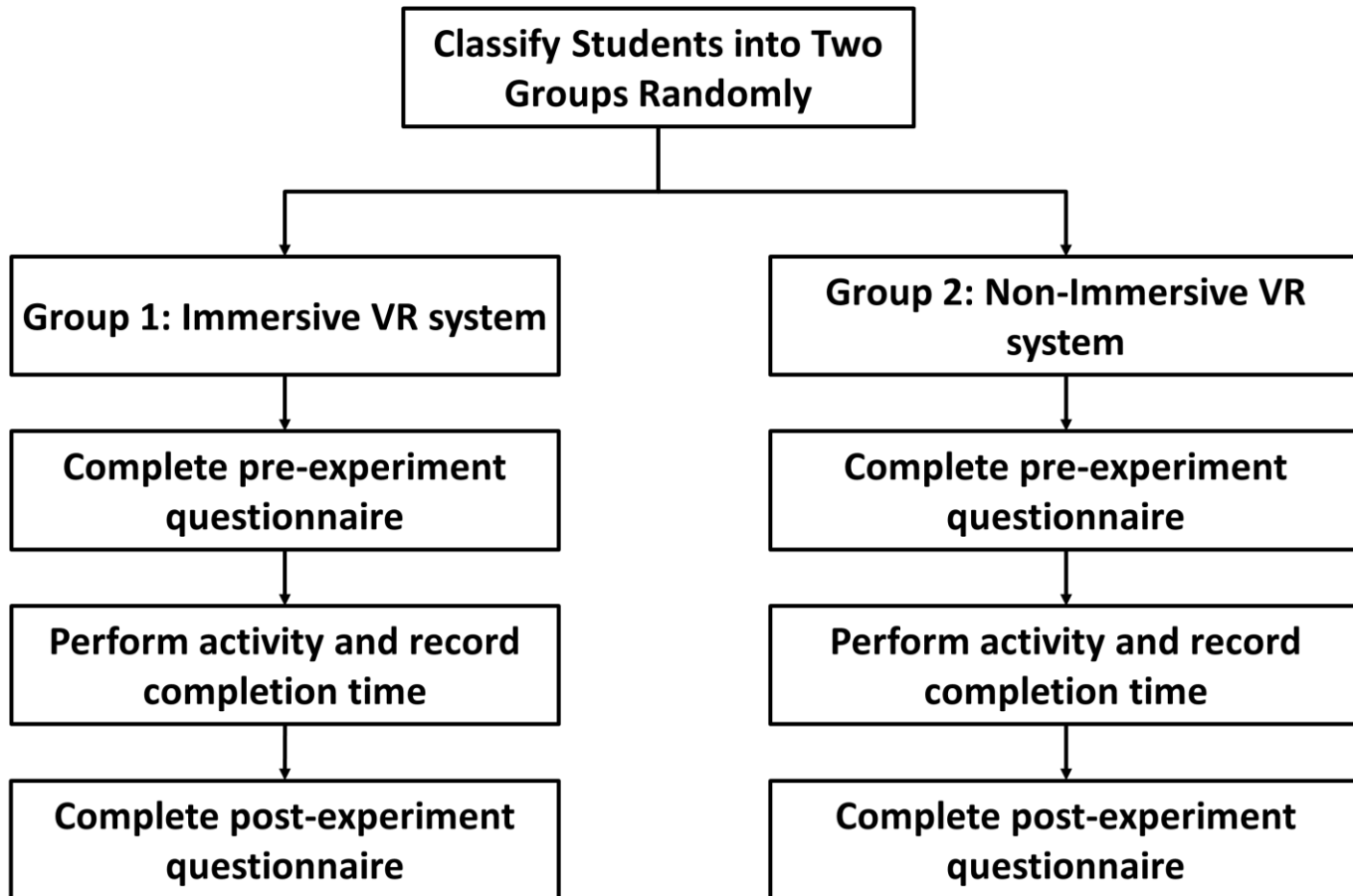
## *Non-immersive VR System*





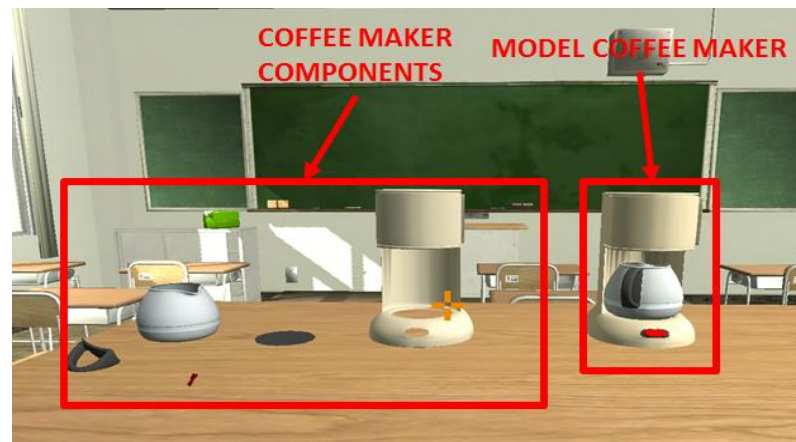


# Methodology

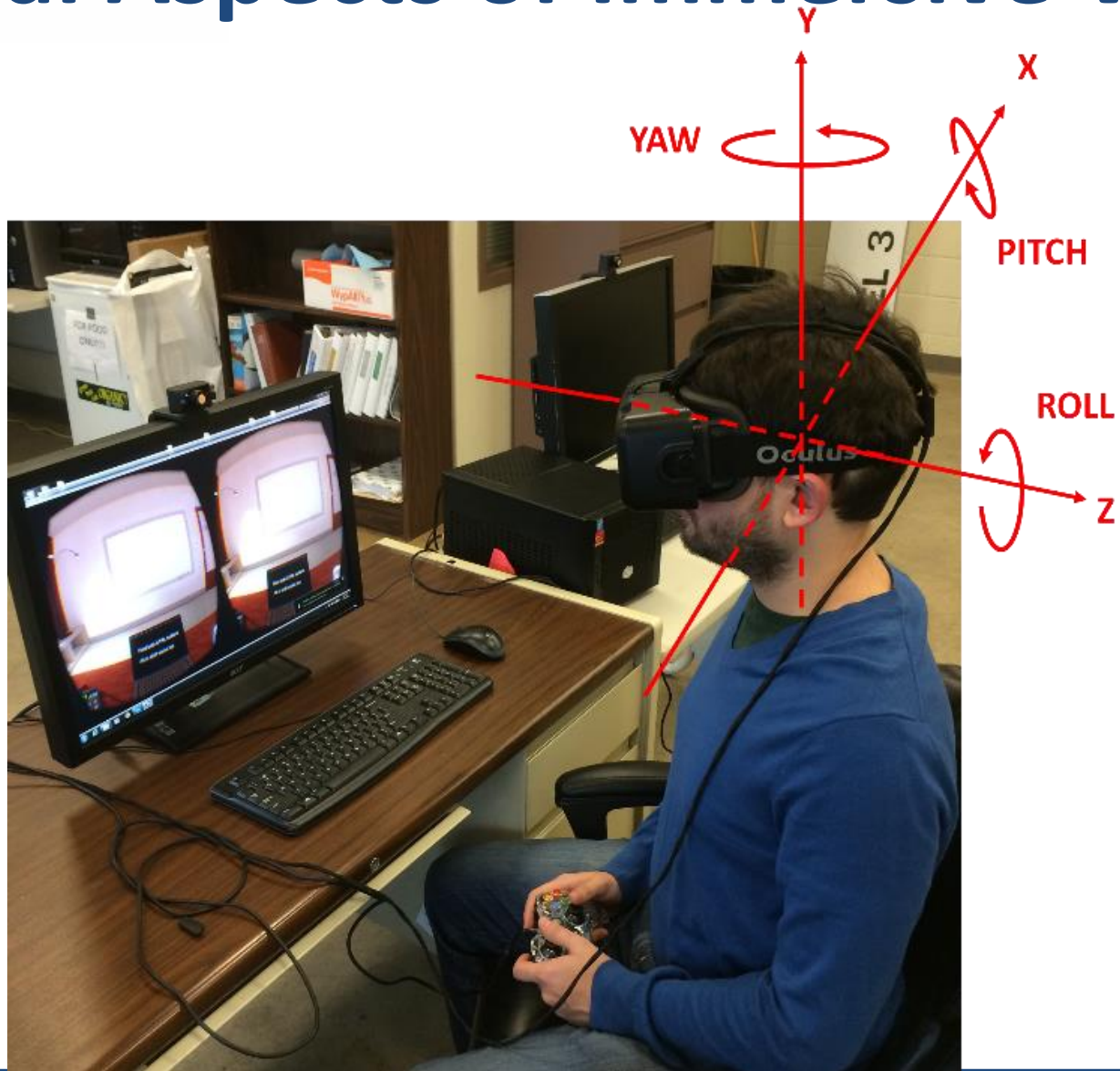


# Study Sample

- 54 undergraduate students
- Immersive VR Group (29 students)
  - Head-mounted displays (Oculus Rift®) + game joystick
- Non-Immersive VR group (25 students)
  - Computer Screen + game joystick
- Activity Performed: Product Functional Assembly of Coffeemaker



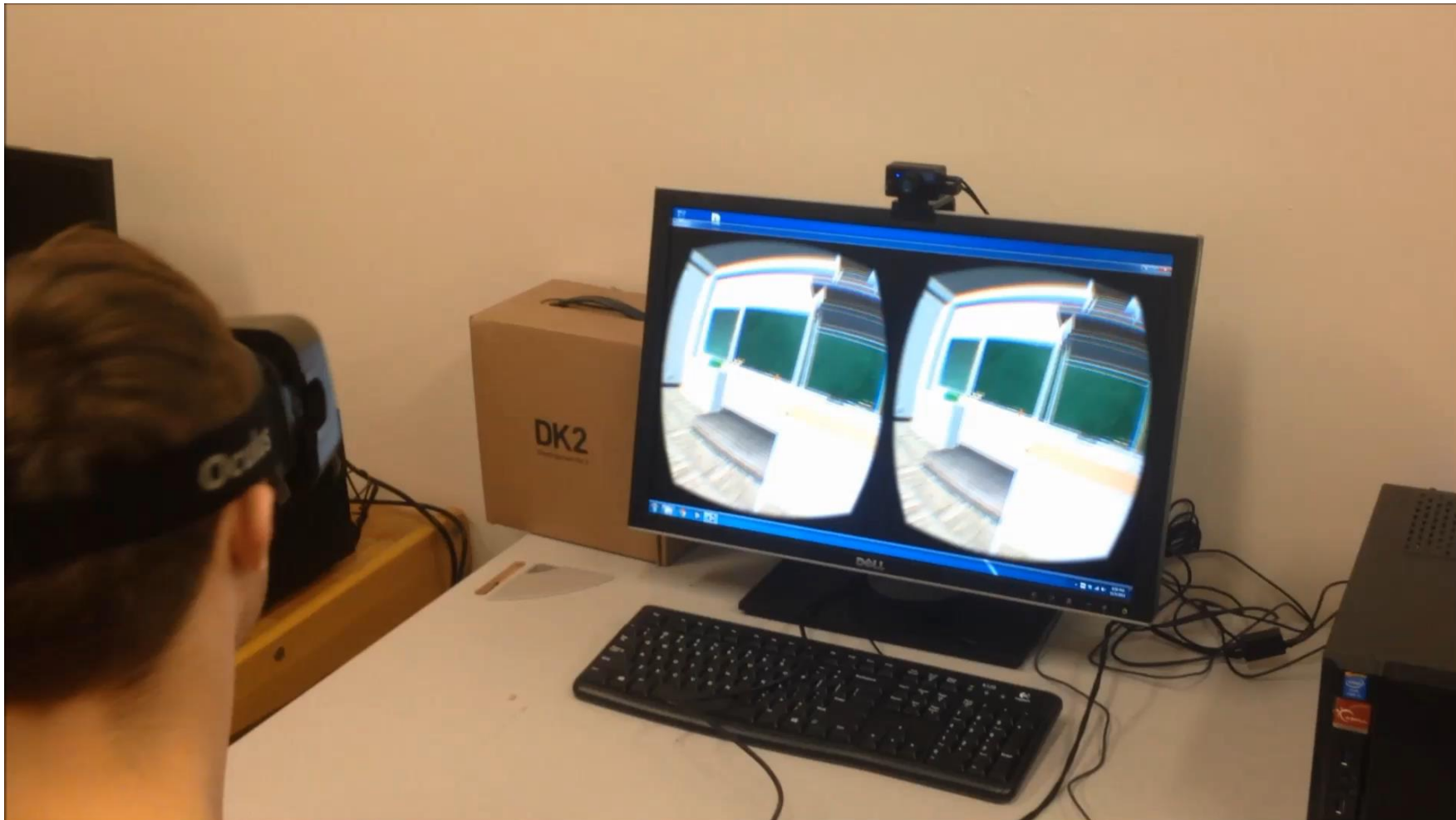
# Spatial Aspects of Immersive VR





# Immersive VR Demo

Click to Play



# Experimental Setup

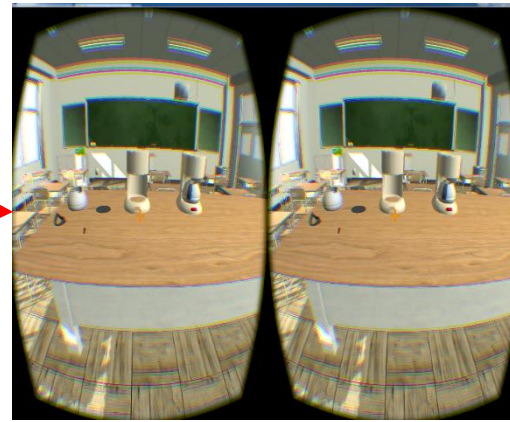
**Non-Immersive VR Group**



**Product Functional Assembly in the Virtual Environment**



**Immersive VR Group**



**Record Task Completion Time and Perform Statistical Analysis**

**Random Classification of Students**



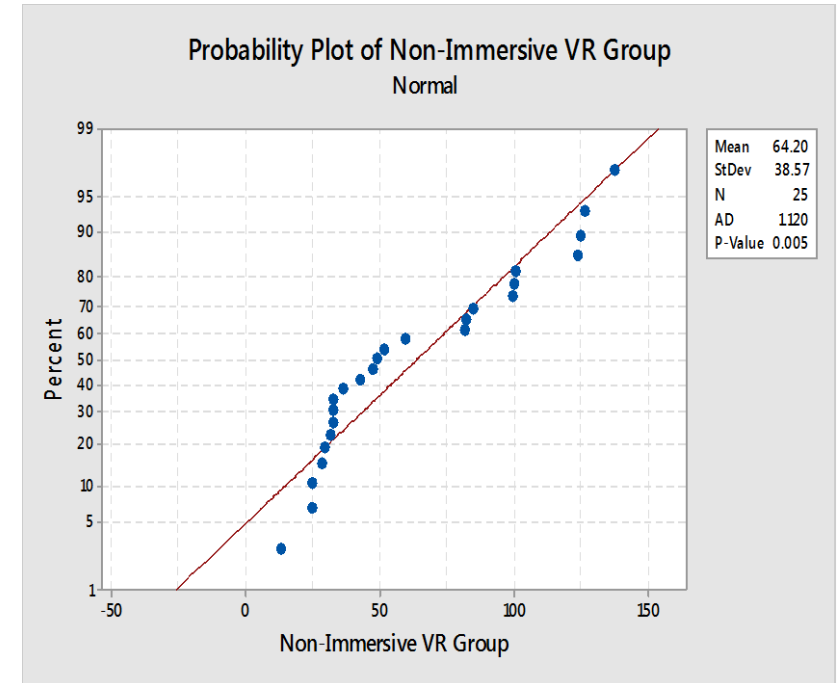
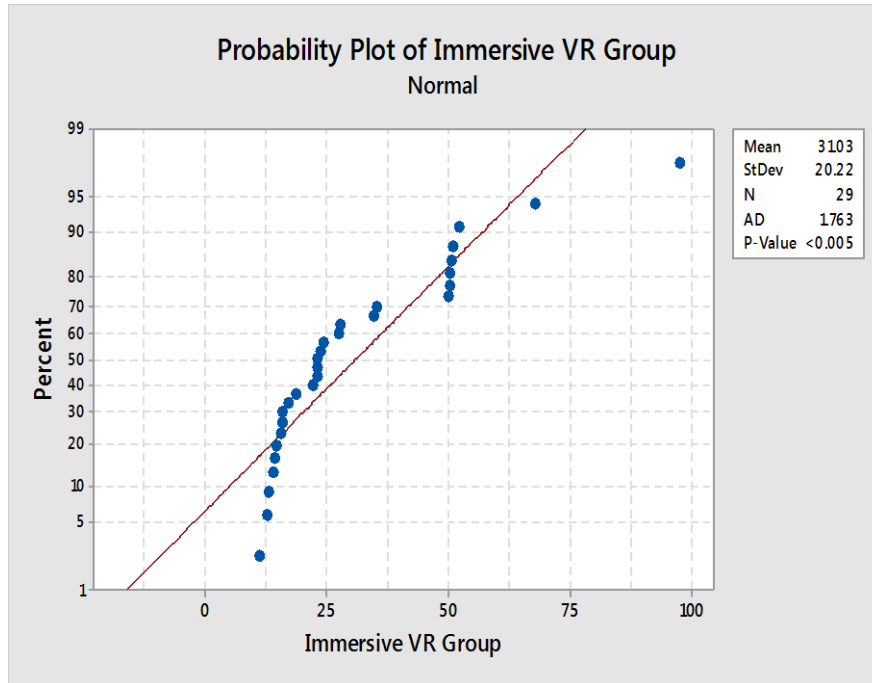


# Measure Task Completion Time

- Task completion time has been used as a performance metric to evaluate the effectiveness of VR technology in research (Hwang et al., 2006) ; (Newmark et al., 2007) ; (Jennett et al., 2008); (Lendvay et al., 2013)



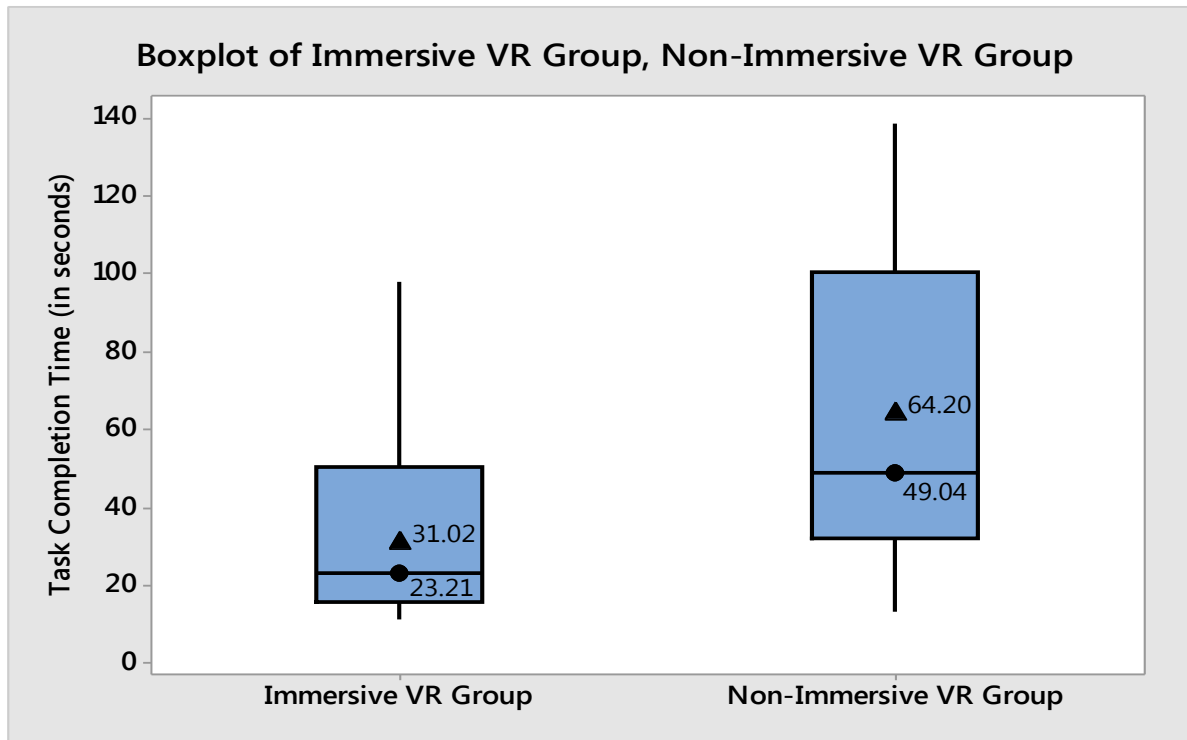
# Test for Normality



Samples do not follow normal distribution and sample sizes are not significantly large enough to assume normality – Select a Non-Parametric test (Mann-Whitney U Test)

# Difference in Task Completion Times

Group	N (Sample Size)	Median Completion Time (in Seconds)
Group 1: Immersive VR	29	23.21
Group 2: Non-Immersive VR	25	49.04



**Mann-Whitney U Test.**  
 (p-value = 0.0001)

Immersive VR group students' task completion time significantly less than non-immersive VR group students







# Investigate Why Differences Exist

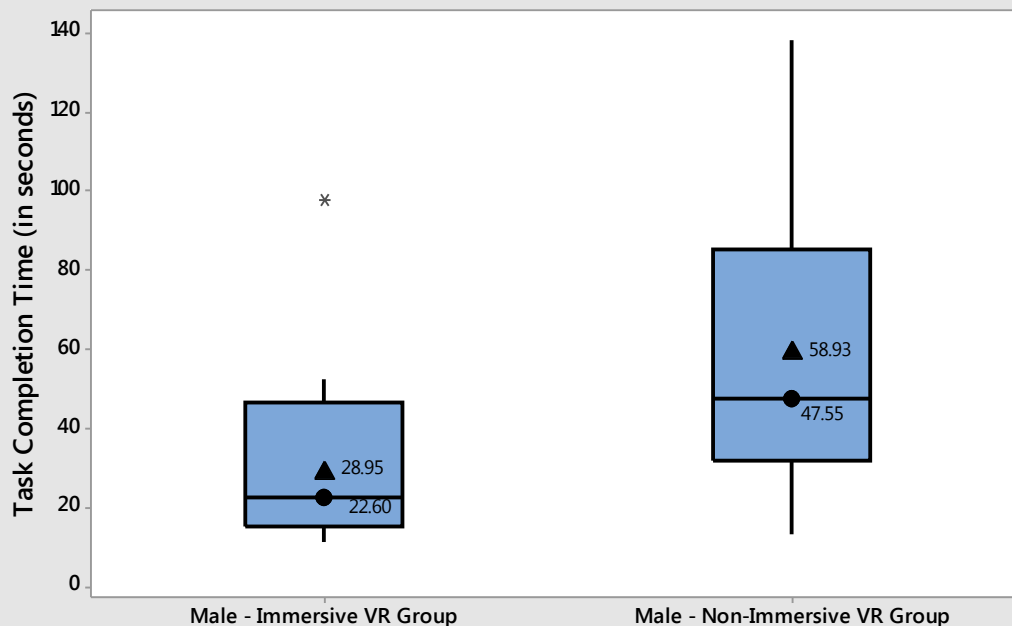
- Three other hypotheses were tested to explore the reasons for the observed difference in performance outcomes between the two groups of students:
  - Gender
  - Prior level of joystick experience
  - Class Standing



# Hypothesis: Gender Differences

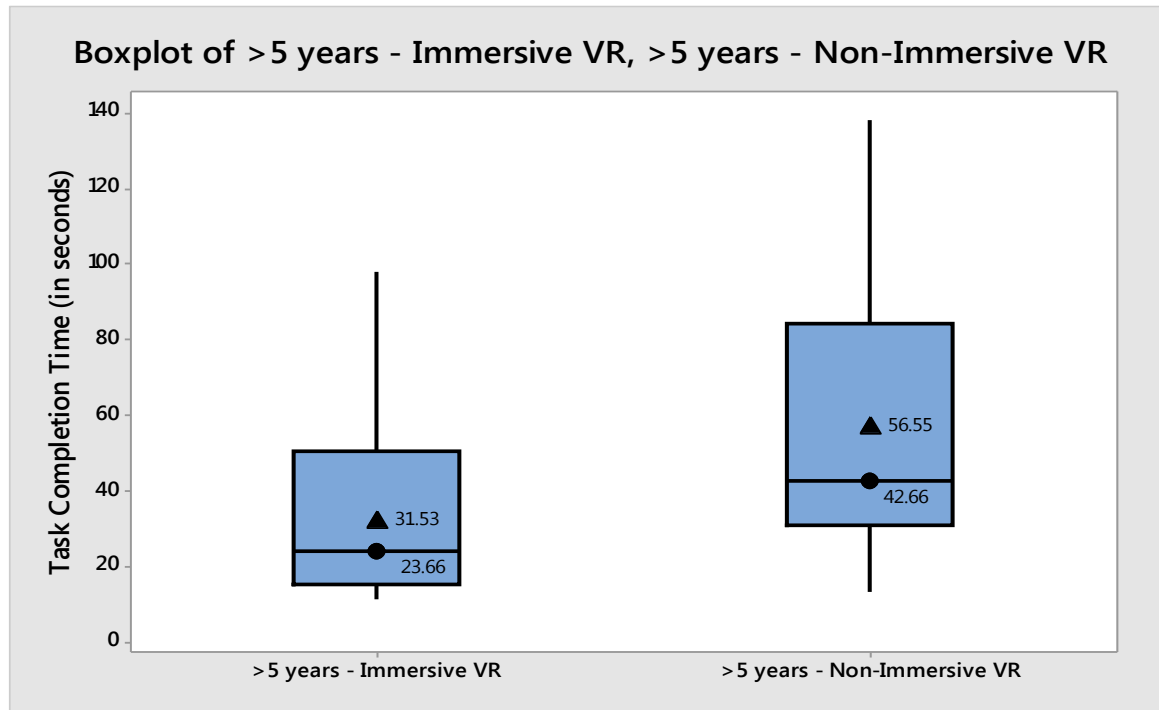
Hypothesis	Levels	Statistical Test	P value	Conclusion
Gender	Male	Mann-Whitney U Test	0.0002	Immersive VR students performed better than non-immersive VR students

Boxplot of Male - Immersive VR Group, Male - Non-Immersive VR Group



# Hypothesis: Joystick Experience Level

Hypothesis	Levels	Statistical Test	P value	Conclusion
Prior Level of Joystick Experience	>5 Years	Mann-Whitney U Test	0.0066	Immersive VR students performed better than non-immersive VR students



# Hypothesis: Class Standing

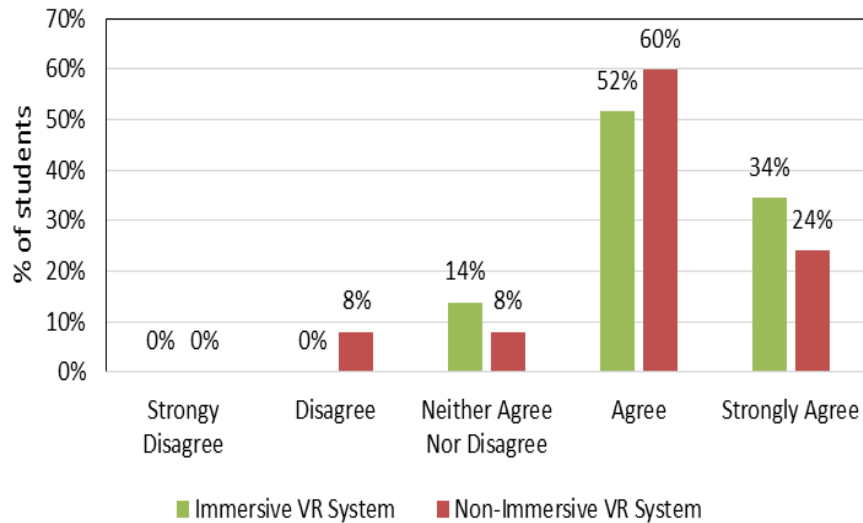
Hypothesis	Levels	Statistical test	Conclusion
Class Standing	Freshman	Mann-Whitney U test	Immersive VR students performed <u>better</u> than non-immersive VR students*
	Sophomore	Mann-Whitney U test	Immersive VR students performed <u>identical</u> to non-immersive VR students*
	Junior	Mann-Whitney U test	Immersive VR students performed <u>better</u> than non-immersive VR students*
	Senior	Mann-Whitney U test	Immersive VR students performed <u>identical</u> to non-immersive VR students*

\* - Tests performed using small sample sizes – results need further validation

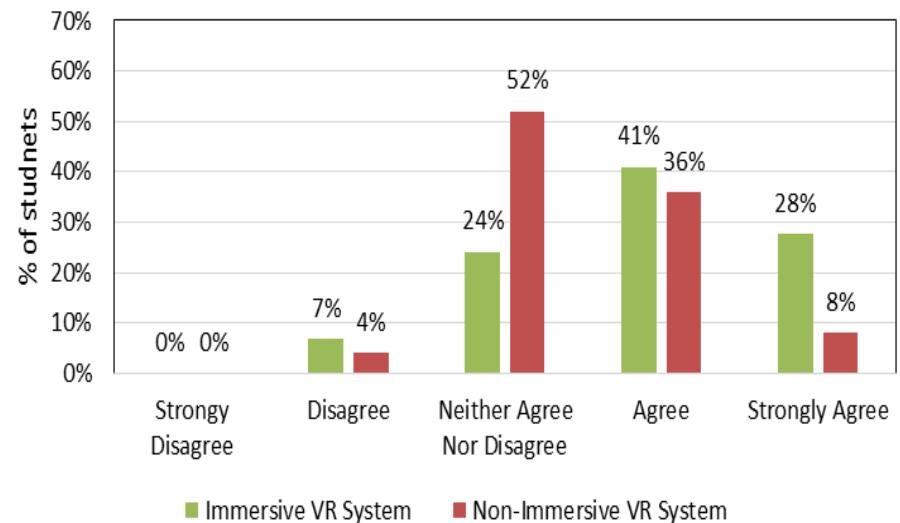


# Summary of Students' Feedback

**S1: I find it useful to be able to virtually manipulate objects when I am doing engineering design**

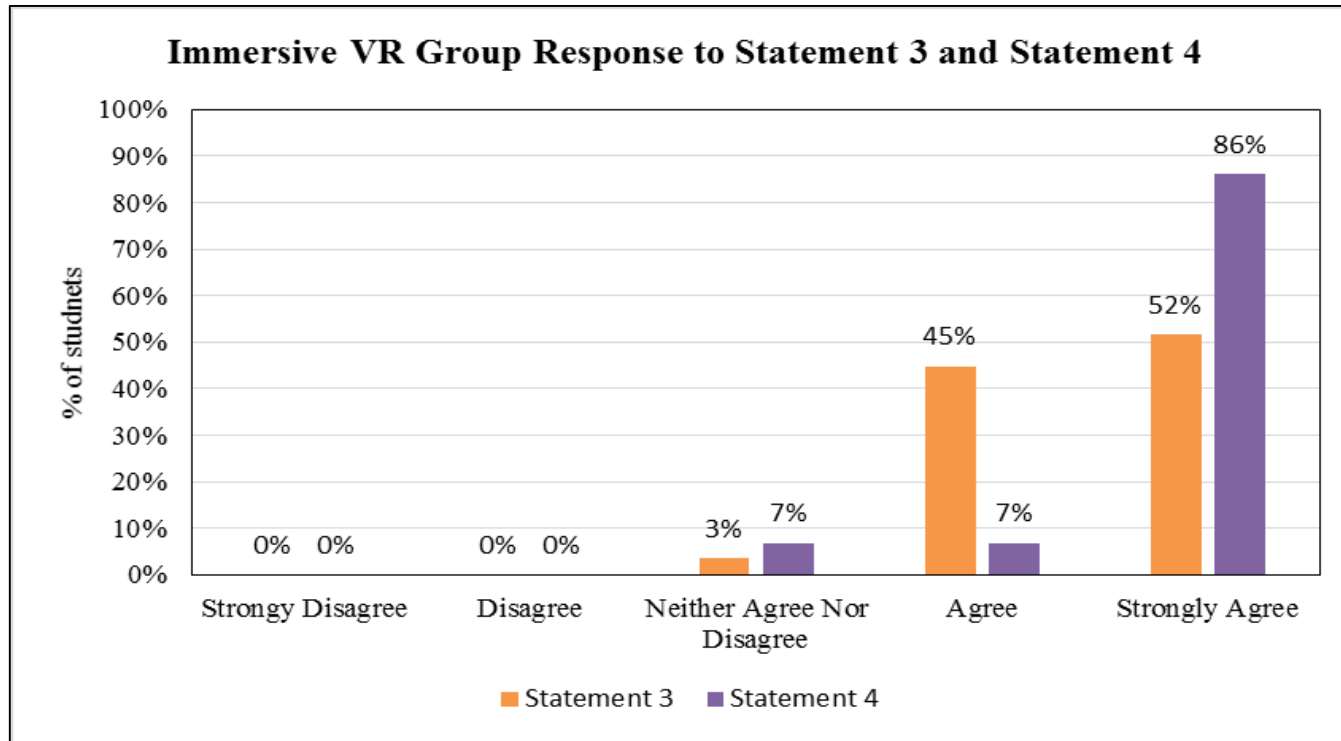


**S2: I find it easier learning when I am virtually manipulating objects**





# Summary of Students' Feedback

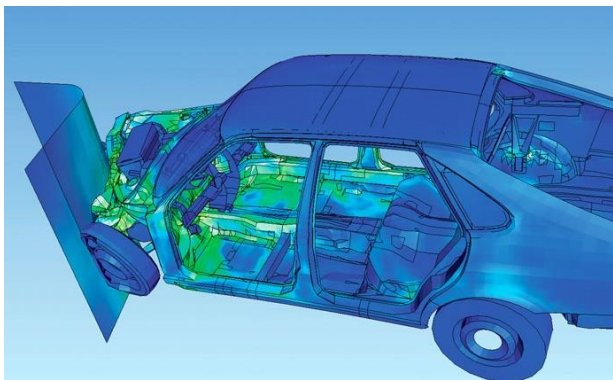


- **Statement 3:** *Virtual reality technology such as Oculus Rift® can be useful as a classroom tool*
- **Statement 4:** *I will be interested in enrolling in a class that uses virtual reality technology such as Oculus Rift®*



# Virtual Reality in Education

## Product Design



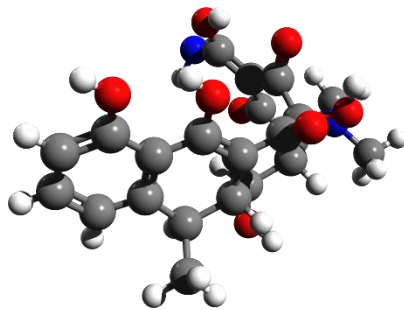
## Medicine



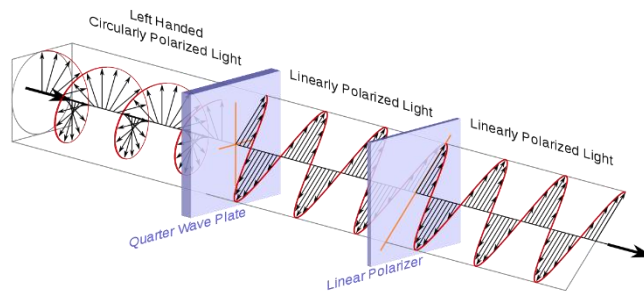
## Flight Training



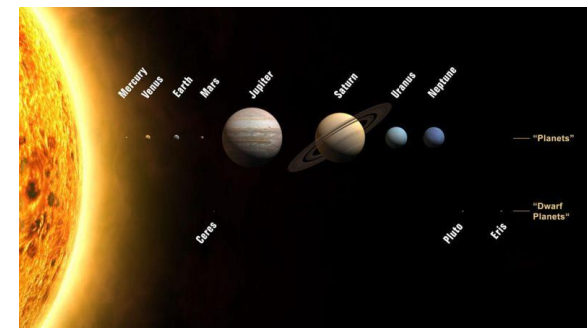
## Chemistry



## Physics

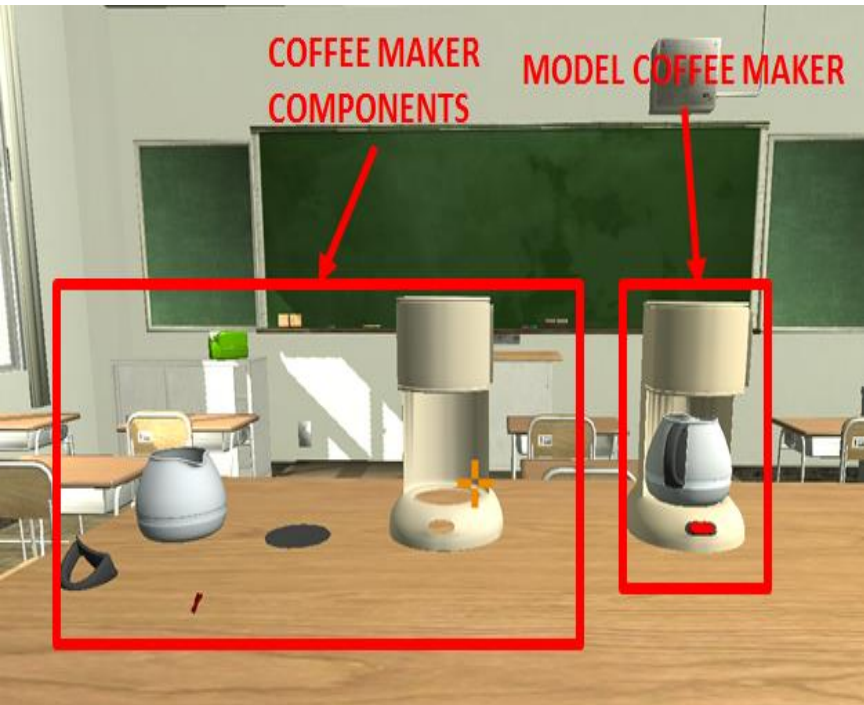


## Astronomy

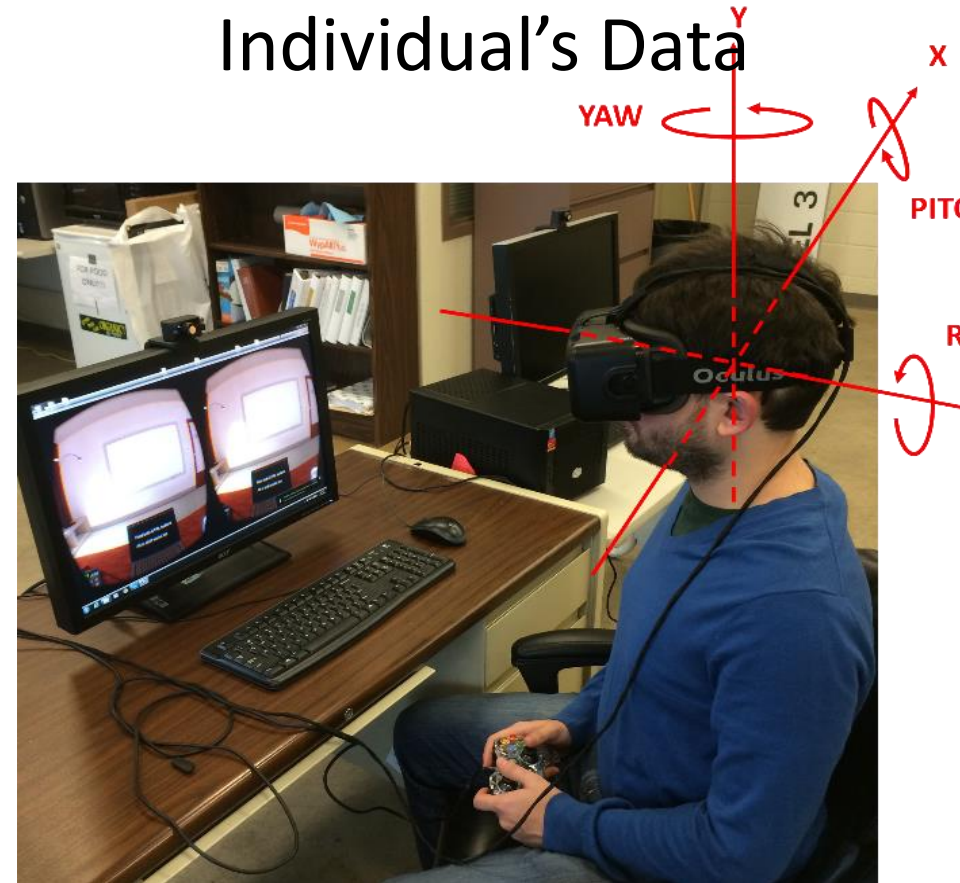


# Data Mining Driven Design

## Environment Data



## Individual's Data





# Conclusion and Future Work

- Performance outcomes of the students using immersive VR systems are significantly better than students using non-immersive VR systems
- Future work
  - Integration of 3D interactive technology with immersive visual displays
  - Effectiveness of immersive VR systems among users of different gender and age group
  - Extension of immersive VR systems to MOOCs



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(The Pennsylvania State University)

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# Questions

