Total Pages: 15

1	Sung Woo Kang e-mail: swkanglE@psu.edu
2	Chinmay Sane e-mail: cgs5142@psu.edu
4	Nitish Vasudevan e-mail: nuv115@psu.edu
2	Industrial Engineering, The Pennsylvania State University, University Park, PA 16802

Conrad S. Tucker¹

Assistant Professor Engineering Design and Industrial Engineering, The Pennsylvania State University, University Park, PA 16802 e-mail: ctucker4@psu.edu

Product Resynthesis: Knowledge Discovery of the Value of End-of-Life Assemblies and Subassemblies

The trends of increasing waste and comparatively low growth of waste treatment methodologies have created the need for better utilization of the products we deem unfit for use. The options available for utilizing end-of-life (EOL) products are currently restricted to reusing, recycling, remanufacturing, and permanent disposal. In this work, the authors propose a new EOL option called resynthesis that utilizes existing waste from EOL products in a novel way through the synthesis of assemblies/subassemblies across multiple domains (i.e., consumer electronics, health care, automotive, etc.). The resynthesis of assemblies/subassemblies is achieved by quantifying their similarities (form and function) across multiple domains. A mixed-integer linear model is developed to determine the optimal EOL strategy for each component/subassembly. As a means of verifying the EOL decision, the value of the "new" resynthesized product is compared with the value that would be derived if the individual subassemblies were reused, remanufactured, recycled, or disposed. A case study involving an electronic mouse is used to validate the proposed methodology and to demonstrate its practicality as an alternate enterprise level EOL option. [DOI: 10.1115/1.4025526]

7 1 Introduction

8 In the United States alone, more than 30 million computers and 9 129 million phones are disposed of each year, resulting in a tre-10 mendous amount of electronic waste (e-waste). In 2009, over 2 11 million tons of electronic devices such as computers, computer 12 accessories, televisions, and cell phones were discarded. The 13 Environmental Protection Agency (EPA) indicates that approxi-14 mately only 25% of these unwanted electronics were recycled, of 15 which 38% were computers, 17% were television sets, and 8% 16 were mobile devices [1]. According to the EPA's estimations, 17 only about 15-20% of electronic component-based waste is 18 treated with EOL decision-making, with the remainder of these 19 electronics going directly to landfills and incinerators [1]. 20 Undoubtedly, there is an urgent need to mitigate this problem by 21 ensuring the full utilization of these discarded products.

22 Sustainable design focuses on eliminating the negative impacts 23 of design artifacts on the environment through skillful design 24 methodologies that consider the natural environment as an inher-25 ent factor in designing new products or altering old ones [2]. 26 Presently, the sustainability practices that industries employ are 27 limited to reusing/repurposing, recycling, remanufacturing, or 28 simply disposing. Reusing is the act of using an item for more 29 than one lifecycle by subjecting it to minor repair (if needed) for 30 the same function [3]. Repurposing is simply another form of 31 reusing that involves modifying a single product for a different 32 purpose without significantly reforming it. Repurposing can apply 33 to multiple product domains, although its main usage is in phar-34 maceuticals and fabrics [4]. Throughout this paper, repurposing is 35 treated as a subset of reusing and hence will not be considered 36 separately. Recycling is the breaking down of an EOL product 37 into raw materials which are then used to make new products [3].

Remanufacturing involves the repair or replacement of worn out 38 or obsolete components and modules [5]. According to the EPA, 39 40 the recycling, reuse, and remanufacturing industry is comprised of a large number of companies [6]. Disposal involves collecting 41 and depositing EOL products in landfills. Disposal can also result 42 in incineration, which is the combustion of organic substances and 43 44 waste [7]. Although organized disposal can be very useful in discarding hazardous waste, the negative environmental effects 45 involved in these disposal methods demand attention [8]. The an-46 47 nual revenues generated by the *recycling* industry is far more than the reuse and remanufacturing industries, indicating that recycling 48 49 is a more preferred EOL option for manufacturers [6]. This is in part due to the fact that manufacturers tend to use Design for 50 Assembly and Manufacturing, which makes it difficult for parts to 51 be reused or remanufactured [9]. Recycling, however, has eco-52 nomic and environmental shortcomings, since it requires energy 53 54 to break down products (assemblies) into their fundamental raw materials [10,11]. Furthermore, certain products/components have 55 hazardous chemicals/materials, making them extremely difficult 56 57 to recycle [12,13]. The cost to *recycle* may also be a prohibitive factor in product recycling efforts due to the complexities of the 58 material extraction process [14]. The resynthesis EOL option pro-59 posed in this work aims to mitigate these challenges by utilizing 60 existing waste from EOL products in a novel way through the 61 synthesis of existing assemblies/subassemblies across multiple 62 63 domains.

64 By definition, the term synthesis is the systematic combination of otherwise different elements to form a coherent whole [11]. In 65 the context of product design and development, product synthesis 66 67 represents the actual manufacturing/assembly process of a product, since a product is a coherent assembly of otherwise distinct 68 materials/subassemblies. Taking into account the limitations of 69 existing EOL options and acknowledging the definition of synthe-70 sis, the authors introduce a new dimension of product sustainabil-71 ity called product resynthesis. Product resynthesis is the creation 72 of a product that is distinct from its parent assembly/subassembly 73 74 or that adds functionality to an existing product through the

Copyright © 2013 by ASME

¹Corresponding author.

Contributed by the Design Automation Committee of ASME for publication in the JOURNAL OF MECHANICAL DESIGN. Manuscript received September 9, 2012; final manuscript received September 13, 2013; published online xx xx, xxxx. Assoc. Editor: Karthik Ramani.

PROOF COPY [MD-12-1442]

75 combination of different EOL products (assembly or subassem-76 bly) or both. Product resynthesis differs from repurposing because 77 unlike resynthesis, repurposing does not create a novel product 78 through the synthesis of multiple parent products/components 79 (assemblies/subassemblies); it simply creates a new application 80 domain for an existing EOL product [15]. The "new" product is 81 simply the original product used in a different way; therefore, it is 82 practically reused. Resynthesis, on the other hand, involves par-83 tially/completely modifying the design of the parent product(s) 84 and would involve several machining/manufacturing processes to 85 create a new product. Considering the existing EOL sustainability 86 options, recycling is not always economically and environmen-87 tally viable [10,14], while reusing and remanufacturing do not 88 incorporate DFMA [9]. Resynthesis aims to overcome these limi-89 tations by identifying viable candidate assemblies/subassemblies 90 that, when combined, enhance the functionality and overall value 91 of EOL products.

92 Up until now, existing research methodologies focused on prod-93 uct sustainability have overlooked the potential advantages of 94 resynthesizing EOL products since they only consider the above 95 four EOL options. Industries and leading organizations today 96 have identified sustainability as an integral facet of their business 97 strategy, not only to uphold their enterprise value but also to grow 98 and prosper. In other words, an organization can enhance its 99 revenue and market share by employing a strong sustainability 100 strategy, which can aid their engagement with key stakeholders 101 (such as employees and communities) and protect their license to 102 operate, reduce costs, manage risks, and increase operational effi-103 ciencies [16]. The new dimension to EOL decision-making will 104 be compared with existing EOL options such as reuse, remanufac-105 turing, recycling, and disposal. This presents enterprise decision 106 makers with a new EOL option for their products and provides 107 opportunities for value-addition and/or new product development, 108 which may prove more efficient, more effective, and ultimately 109 more profitable.

110 This paper is organized into five sections. The current section 111 provides an introduction to sustainable design and the motivation for the proposed methodology. Section 2 discusses the relevant 112 113 literature involved in this work. Section 3 describes the methodol-114 ogy proposed in order to form an economically and environ-115 mentally feasible subassembly combination based on various 116 similarity parameters. A case study is presented in Sec. 4 that 117 illustrates the applicability of the proposed methodology in a real-118 istic product design setting. Finally, Sec. 5 summarizes the major 119 conclusions drawn from this work and describes potential future 120 work in this field.

121 2 Literature Review

122 Sustainable design aims to replace the consumption of materials 123 and to reduce environmental pollution and wasted resources while 124 simultaneously meeting specific needs of consumers and enter-125 prise decision makers [17]. This section reviews the literature 126 relevant to this work by first discussing the formation of a compo-127 nent (subassembly) database using disassembly techniques 128 (Sec. 2.1). In Sec. 2.2, literature relating to modularity explains 129 the interactions between/among assemblies and subassemblies. 130 Next, Sec. 2.3 reviews mathematical models aimed at quantifying 131 the relationship/compatibility between assemblies/subassemblies 132 using product similarity based techniques. Finally, literature 133 addressing the EOL decision-making process for a given database 134 of subassemblies is presented in Sec. 2.4.

2.1 Disassembly Sequence Implementation. Different subassemblies of a product may possess different reliabilities and
accordingly can have different EOL values. Therefore, it is essential to incorporate product disassembly strategies for components
(subassemblies) and to apply various EOL decisions (*reuse, rema- nufacturing, recycling,* and *disposal*) to individual components.
Kara et al. develop the concept of selective disassembly, which

requires the disassembly of selected products that can be poten- 142 tially reused [18]. According to their model, a disassembly 143 sequence for some selected products with minimal removal of 144 their components is determined. Gonzalez and Adenso-Diaz pro- 145 pose a recurrent algorithm to determine the optimal EOL strategy 146 based on the product's bill of materials and graphical CAD/CAM 147 representations [19]. Their model determines to what extent the 148 product should be disassembled and what the EOL decision for 149 each disassembled component should be. Lambert defines the disassembly process as a sequence of single operations for separating 151 a single part (atomic subassembly) from a product (assembly) or 152 separating into two different subassemblies [20]. Kwak et al. 153 define an EOL subassembly as "a feasible subset of components 154 that can be recovered or disposed without further disassembly according to a single EOL option" [21]. Zwingmann et al. apply a 156 constraint programming approach to efficiently solve the combinatorial problem of finding the feasible subassemblies [22]. Kang 158 et al. propose an algorithm for the automatic derivation of a transi-159 tion matrix based on a product's architecture [23]. Lambert 160 explains the complexities of a transition matrix using simple 161 illustrations involving elementary mechanical linkages and an AND/OR graph [24]. Kang et al. similarly propose an algorithm 163 to derive the disassembly structure of a product based on part-164 oriented precedence relationships that is then represented as a 165 transition matrix [23]. Mapping both financial and sustainability 166 considerations across industry sectors can reveal the interaction of 167 sustainability opportunities and risks [25]. Pandey and Thurston 168 present a model that minimizes the variability and environmental 169 impact of EOL products [26]. The environmental impact values 171 are computed using SIMAPRO [27].

AO1

The literature review presented in this section is limited to the 172 four EOL options of *reuse*, *remanufacture*, *recycle*, and *dispose*. 173 Unfortunately, these four EOL options do not consider the added 174 value that may exist through the novel combination of assemblies/ 175 subassemblies of EOL products. The methodology proposed in 176 this paper introduces a new dimension of EOL decision-making 177 called *resynthesis* that quantifies the relationships between assemblies/subassemblies and proposes novel combinations that may result in higher profit margins compared to the four EOL options 180 of *reuse*, *remanufacture*, *recycle*, and *dispose*. 181

2.2 Modularity-Based Product Design. After determining 182 all possible subassemblies, the relationship between different combinations needs to be examined. Since the proposed method- 184 ology aims to suggest possible candidates for sustainable product 185 design, there is a need to investigate existing modularity-based 186 product design literature. Gershenson et al. define modularity as that which is generated from the decomposition of a product into 188 subassemblies and components [28]. Products can be regarded as 189 modular systems when they can be disassembled into a number of 190 subassemblies that may be mixed and matched in various kinds of 191 similar *domain* compositions, where a *domain* is defined as the set 192 of products with similar utility functions and usages [29]. Modules 193 (building blocks) are almost synonymous with subassemblies, 194 with the distinguishing factor being the need for modules to be 195 easily attached and detached from assemblies when needed [30]. 196 In this paper, the meaning of modularity is based on engineering 197 design studies, as the research primarily focuses on EOL products. 198

Allen and Carlson-Skalak define a module as a component or 199 pack of components that can be detached from the product with-200 out destruction as a unit, which provides a nonidentical function 201 required for the product to operate as desired [30]. Ulrich and 202 Eppinger assert that when subassemblies are represented as func-203 tional elements of the product with interactions between them, the 204 product under review has the most modular architecture, whereas 205 Fujita and Ishii define a module as a standard model for minimiz-206 ing the number of functions per component [31,32]. Walz defines 207 a module as a standardized unit comprised of multiple dimensions 208 for product flexibility and variety in use [33]. These above 209

000000-2 / Vol. 00, MONTH 2013

Transactions of the ASME

PROOF COPY [MD-12-1442]

210 definitions do not take into consideration the interactions between 211 components. Gershenson et al. further define life-cycle modularity 212 as modules and interactions generated from the stages and compo-213 nents based on product life-cycle, such as development, testing, 214 manufacturing, assembly, packaging, shipping, service, and retire-215 ment [34]. This study is based on Gershenson and Prasad's indi-216 vidual research [35,36]. Zhang and Gershenson expand on these 217 models to better understand the product retirement process [37]. 218 Sosale et al. discuss modularity with the concept of *recycling* in 219 their product design research but fail to address the implications 220 of *reusability* and *remaufacturability* to draw comparisons 221 amongst them [38].

222 Many modularity studies are also derived from Suh's design 223 axiom and establish an understanding about maintaining inde-224 pendence of functional requirements [35,39]. The theory suggests 225 that each product function should be aimed at maintaining func-226 tional independence so that it results in a certain correlation 227 between form and function. The form is defined as the physical 228 representation from a geometric perspective, which consists of the 229 outline and features, such as edges and angles, of the object under 230 survey [35]. The *function* in consideration is derived based on the 231 utilitarian purpose of the object relating to its technical specifica-232 tions [40]. Huang and Kusiak also employ the axiom to design 233 digital circuit modules having electrical end user applications 234 [41]. However, Cheng finds that designing sophisticated products 235 based on the independence axiom alone, where the compatibility 236 of subassemblies is required, is not sufficient, as components out-237 side the module were ignored [17]. Gershenson et al. further 238 update the definition of independent modules by considering 239 modules to contain a large set of components that have small 240 dependencies on components and similarities to other components 241 not in the module [34]. Similarities include the form in the physi-242 cal aspect of subassemblies and *function* in the interactions 243 between them.

244 Modular product design uses modules as standard units to build 245 products with an increase in the feasibility of component use, 246 product change, and product variety [41]. This relates to product 247 life-cycle decision-making, as modular designs enable the group-248 ing of components into detachable modules and increase the avail-249 ability of products for reuse, recycling, remanufacturing, and 250 disposal [38]. The geometric form and functional similarity 251 between modules in an assembly can significantly influence the 252 feasibility of the EOL strategy pursued. Therefore, by quantifying 253 the form and function similarity across EOL product domains, 254 enterprise decision makers can determine whether the proposed 255 product *resynthesis* EOL option is a viable sustainability strategy 256 when compared to the traditional four EOL options of reuse, recy-257 cling, remanufacturing, and disposal.

258 2.3 Cross-Domain Product Design. The term Bisociation 259 was originally coined by Koestler to describe a synthesis of 260 elements drawn from two previously unrelated matrices of 261 thought into a new matrix of meaning by way of a process involv-262 ing comparison [42]. In the context of product design, Tucker and 263 Kang propose the term Bisociative Design as a design methodol-264 ogy that aims to quantify hidden, previously unknown design syn-265 ergies across seemingly unrelated product domains [43]. Their work helps present candidate design solutions for next generation 266 267 product platforms by searching large-scale product databases 268 exhibiting form and function similarities across seemingly unre-269 lated product domains.

Bio-inspired design is a relatively new body of research that 270 271 aims to search and identify biological solutions that may aid in 272 solving engineering design problems [44]. The methodology 273 inspires designers to build design concepts based on cross domain 274 knowledge between biology and engineering systems [45]. 275 However, in Product Resynthesis, assemblies/subassemblies from 276 EOL products already exist (as opposed to concepts) with an 277 overall objective being to discover the value of EOL assemblies/

subassemblies rather than subjecting them to *reuse*, *remanufac*- 278 *ture*, *recycle*, or *disposal*. 279

The similarities in form and function act as quantitative metrics 280 to evaluate the degree of compatibility between two products 281 from different domains. The existence of EOL products spanning 282 multiple domains makes traditional comparison metrics (com- 283 monality metrics, design structure matrix (DSM) models, etc.) dif- 284 ficult to implement in these scenarios. Consequently, product 285 similarity metrics built upon the concept of bisociation have the 286 potential to mitigate these challenges. Nagel et al. propose a sys-287 tem of bisociative interestingness measures through systematic 288 evaluation methods, where designers and engineers can check the 289 similarity between two products in a cognitive manner [46]. How- 290 ever, cognitive similarities are hard to employ in a system that requires numerical quantitative metrics for comparisons. Further-292 293 more, the scale and scope of large-scale product design databases (millions of products) make qualitative cognitive evaluations of product domains cumbersome and impractical. The approach to 295 quantifying form similarity proposed in this work overcomes these 296 limitations by quantifying the geometric compatibility of possible 297 subassembly combinations of EOL products in large, high dimensions. The *function* similarity quantifies the degree of functional 299 300 interaction between assemblies/subassemblies of different products and their intended use in the market space. *Resynthesizing* can therefore be applied to the EOL products from a *bisociative* 302 perspective through *form* and *function* analysis. Tierny et al. 303 propose a partial retrieval algorithm that enables two different 304 components to be attached based on form similarity by using com-305 parative analysis techniques, such as the implementation of reeb 306 graphs, to evaluate the *form* [47]. Although their research suggests 307 the evaluation of a product's form based on the graphical repre-308 sentation (image outline) as opposed to a geometric analysis, the 309 310 *functional* aspects of the products have not been discussed.

Furthermore, their work does not address quantifying product 311 similarities in the context of EOL decision-making. In this work, 312 the authors present a mathematical model that quantifies the value 313 of combining assemblies/subassemblies based on the similarity of 314 their *form* and *function* in an effort to determine the optimal EOL 315 strategy that maximizes enterprise objectives while satisfying customer needs in the market space. This will be explained in detail 317 in the following sections. 318

2.4 EOL Decision Making. In this section, the authors dem- 319 onstrate how bisociative design methods can be incorporated into 320 the EOL decision-making process. Several models have been pro- 321 posed in the literature for determining the optimal EOL strategies 322 for the components of a product. The model introduced by Mangun and Thurston develops a product portfolio approach that 324 determines the time at which a product should be taken back and 325 identifies the EOL decision for the components, i.e., whether they should be *reused*, *remanufactured*, *recycled*, or *disposed* [3]. The 327 objective of the model is to maximize total multi-attribute utility 328 for a portfolio comprised of three distinct market segments, 329 namely, technophiles, utilitarian, and green consumers [3]. 330

331 Lee et al. discuss a multi-objective methodology for determining appropriate EOL options for manufactured products set 332 against conflicting objectives of minimizing environmental impact 333 and minimizing loss (or maximizing gains) [48]. Johnson and 334 Wang introduce a procedure that integrates economic factors into 335 the scheduling of disassembly operations for Material Recovery 336 Opportunities, which is defined as the opportunities to reclaim postconsumer products for recycling, remanufacturing, and reuse 338 [49]. Behdad and Thurston employ a graph-based integer linear 339 programming problem combined with multi-attribute utility 340 analysis to identify the best set of tradeoffs among disassembly 341 342 times and resulting cost under uncertainty. Their methodology also identifies the probability of not incurring damage during disassembly and reassembly time, the resulting cost under uncer- 344 tainty, and the probability of not incurring damage during 345

Journal of Mechanical Design

PROOF COPY [MD-12-1442]

346 reassembly [50]. Remery et al. propose a new EOL Scenario Eval-347 uation Methodology, which provides a method for evaluating the 348 various EOL options in the early design phase [51]. Bufardi et al. 349 propose a multicriteria decision aid to help decision makers select 350 the best compromise EOL alternative based on their preferences 351 and the performance of EOL alternatives with respect to the rele-352 vant environmental, social, and economic criteria [52]. Pandey 353 and Thurston use a heuristic nondominated sorting genetic algo-354 rithm to identify the optimal component-level EOL decisions for 355 multiple stakeholders [5].

356 While the aforementioned literature propose methodologies 357 for addressing sustainable product design, they are limited to 358 investigating solutions for single-domain products (for example, a 359 product that is applicable only to the automotive domain) as 360 opposed to comparisons between many product domains, which 361 reduces the scale of applications that are otherwise possible. Also, 362 the authors only considered assembled components and have not 363 considered the subassemblies that make up the final product dur-364 ing evaluation.

The product *resynthesis* methodology proposed in this paper explores multiple products and their respective possible subassembly configurations during evaluation. Section 3 introduces the proposed product *resynthesis* methodology as a novel EOL option for enhancing overall enterprise level objectives.

370 3 Methodology

AQ3

This section presents a detailed description of the proposed methodology starting with the formation of a large-scale database of compatible subassembly combinations (candidates). Next, *form*

and *function* similarity models are introduced that quantify the

relationship between different assemblies/subassemblies. The 375 values of the *resynthesized* combinations are used to determine 376 the optimal EOL decisions for the remaining subassemblies. The 377 objective function and constraints in the optimization model will 378 also be introduced. An overview of the proposed methodology is 379 illustrated in Fig. 1. From a conceptual standpoint, all products 380 hereafter will be referred to as "assemblies" and components as 381 "subassemblies" in this paper. 382

3.1 Creating a Database of Assemblies. The first step in the 383 methodology is to access a large database of assemblies (Fig. 2). 384 Form data can be obtained from digital 3D CAD models (shown 385 in Fig. 2) of all assembled components and their subassembly 386 combinations existing in a company's product design database. 387 For older and other EOL assemblies/subassemblies without 388 existing 3D CAD models, geometric capture tools such as a 3D 389 scanner (or for simpler analysis-2D image projections) could be 390 used to acquire the form data. Function data can be obtained from 391 official specifications/technical manuals. Textual patent data may 392 also serve as a source for extracting functional descriptions of 393 design artifacts [53]. Researchers have determined that it is more 394 efficient and profitable to selectively disassemble an assembly as 395 opposed to considering all possible assembly configurations (irre-396 397 spective of the disassembly sequence) [54].

3.2 Determining Possible Disassembly Options. Lambert 398 proposes the disassembly graph of a product represented as a tran-399 sition matrix T [20]. This matrix represents the transitions caused 400 by the possible disassembly operations. The cells of the matrix are 401 represented by T_{ik} , where *i* refers to the different subassemblies 402



Fig. 1 Overall EOL methodology incorporating product resynthesis in sustainable product design

Sample Product	Sample Image	Form Data – 3D	Function Data - text
Whiteboard Marker			write, color, non-toxic ink, plastic casing, odor-free ink, non-dry tip
Cellular Phones			3g/4g LTE, Bluetooth, Wifi, 2100 mHa battery, GPS, speaker, 8.1 MP camera

Fig. 2 Sample product database consisting of form and function data

000000-4 / Vol. 00, MONTH 2013

Transactions of the ASME

ID: veeraragavanb Time: 21:32 I Path: //xinchnasjn/ASME/3B2/MD##/Vol00000/130128/APPFile/AS-MD##130128



Fig. 3 (a) Assembly of ABC, (b) correlation triangle, (c) subassembly possibilities for ABC, and (d) transition matrix for ABC



Fig. 4 Reeb graph sample visualization [58]

403 (rows) and index *k* refers to the disassembly actions (columns). 404 This is generated for each assembly and subassembly possibility. 405 Furthermore, $T_{ik} = -1$ indicates that action *k* disassembles subas-406 sembly *i*, and $T_{ik} = 1$ means that action *k* creates subassembly *i*. 407 Other elements of the matrix are 0 (no action takes place).

408 Figure 3(a) illustrates a conceptual assembly schematic for a 409 product made up of subassemblies A, B, and C, while Fig. 3(d)410 shows the related transition matrix. Figures 3(b) and 3(c) indicate 411 the correlation triangle between the subassemblies and the various 412 possible subassemblies that can be generated for the ABC model 413 outlined in Fig. 3(*a*). Here, $T_{00} = 1$ implies that action 0 (k = 0) generates the assembly ABC i=0, i.e., ABC. Also, $T_{01}=-1$, 414 415 thus action 1 (k=1), disassembles assembly ABC (i=0). Simi-416 larly, $T_{11} = 1$ and $T_{51} = 1$ imply that action 1 (k = 1) generates 417 subassemblies AB (i=1) and C (i=5), and so on. The model does not restrict products to be disassembled up to their atomic 418 419 (bill of materials) levels. Selective or partial disassembly is 420 considered in order to avoid unnecessary disassembly costs. The 421 feasible levels of disassembly are determined through the transi-422 tion matrix, while the optimal level is obtained based on the final 423 objective function (taking into account the costs of disassembly) 424 solution.

3.3 Determining Compatible Sets. The issue of quantifying compatibility between assemblies is resolved by considering the *form* similarity (geometric) and *function* similarity (textual) that

have been defined in Sec. 2 (and Fig. 2). This enables the evaluation of physical as well as *function* compatibility and interactions. 429

3.3.1 Quantifying Form Similarity. To understand the form of 430 assemblies, it is crucial to consider three-dimensional representa- 431 tions of components in the form of mesh data and proceed to label 432 the form of each combination of subassemblies present in them. 433 This is done by converting mesh data in the form of three- 434 dimensional models to Reeb graphs, which provides a graphical 435 representation of the form of each model. The Reeb graph as a 436 shape retrieval technique has limitations as explained by Bespalov 437 et al. and is domain specific to a large extent [55]. The authors in 438 this work have employed a generic reeb graph technique adopted 439 by Doraiswamy and Natarajan to evaluate the form of the products 440 [56], although the proposed methodology is not limited to Reeb 441 graph techniques to quantify form similarity. Other shape geome- 442 try retrieval solutions as discussed by Iyer et al. can also be 443 employed within domains to evaluate form and to compare 444 products [57]. Figure 4 shows the 3D object on the left and its cor- 445 responding Reeb graph on the right. The generation of a Reeb 446 graph represents the connectivity of the various level sets of a 3D 447 model where each level set (represented by lines parallel to the 448 horizontal in Fig. 4) is the projected 2D section of the model at 449 varying distances from a base reference plane. 450

The method employed to determine the Reeb graph is based on 451 the determination of isosurface parameters at increasing level set 452 values (along Z-axis) through the generated image model [59]. 453 Based on the generated graphs for the various components, graphtical similarities, which are a representation of the similarities in 455 *form* between graphs, are calculated for each possibility. The process to efficiently generate and compare the Reeb graph topologies is carried out based on research by Doraiswamy and 458 Natarajan [59]. Based on *Morse's theory* of surface manifolds, 459 which studies the differential equation of the topology, the 460 Reeb graph is computed using a step-wise iteration, as described 461 in Fig. 5.

The first step involves the sorting of vertices or coordinate 463 points in the point cloud mesh data that make up the 3D model in 464 increasing order of their function value from a set reference plane 465 (the *XY* plane is considered the reference for explanation). For the 466 purpose of simple validation, all points in the mesh of the 3D 467 model are assumed to have equal weights or functional value. The 468 next step involves establishing the Reeb graph function, which 469 has an initial value of "NULL" and, as the algorithm is iterated, 470 stores the critical point data. The output of the Reeb graph is 471 generated based on this function. The computational step checks 472 the isosurface parameter at each node and continuously returns 473



Fig. 5 Reeb graph computation for estimation of form similarity between combinations of assemblies and subassemblies

Journal of Mechanical Design

PROOF COPY [MD-12-1442]

 Table 1
 Sample output of a Reeb graph

Object –Level set data				
Maxima	Minima			
0	2			
0	4			
6	5			
_	_			
15655	15623			
	A Maxima 0 0 6 15655			



Fig. 6 Reeb graph comparison on increasing level set values (*z*-axis) for different configurations

the critical values to the Reeb graph function. The final step gen-erates the output of the Reeb graph, a sample of which is shown inTable 1.

477 The input is represented as a 3D triangular mesh that is gener-478 ated by rendering the image dataset for a definite number of tetra-479 hedral blocks [56]. The generated Reeb graphs for the various 480 combinations of subassemblies consist of critical points classified 481 into saddle, maxima, or minima based on the mesh analysis of 482 each combination [56]. These are determined based on the value 483 of the isosurface at each point. Maxima are points with only lower 484 isosurface values, and *minima* are those with only higher values. 485 Saddle points are either points with multiple higher or lower iso-486 surface values. An enumerative process listing all of these points 487 is shown in Table 1. The values in the columns indicate the 488 increasing level set values for saddle, maxima, and minima for the 489 3D model. More than one critical point configuration per level set 490 value is possible depending upon the topology of the model. Com-491 parisons are drawn based on the basic evaluation of generated 492 Reeb graphs through critical point similarities that best represent 493 the structure of the components.

494 Similarity measures between two 3D models are therefore 495 based on the similarities in the level sets and critical point distributions of the Reeb graphs of the models, as depicted in Fig. 6. 496 497 Point A and point B of the different objects lie on the same level 498 set and are both maxima points. This similarity adds to the similar-499 ity function value of the two objects, whereas point C, which is 500 also a maxima point on a different level set, does not add value to 501 the function due to the lack of a corresponding similar nodal value 502 on the other object.

The similarity values that are generated are based on the number of similar nodal level sets found between two Reeb graphs of different components. This is done by an iterative process to compare the critical points for each similar level set. The ratio of the similar points to the total points generated (scale of 0 to 1) in the

000000-6 / Vol. 00, MONTH 2013

Table 2 Matrix representation: subassembly function descriptions

		Subas	Subassembly function description				
		Subassembly 1	Subassembly 2		Subassembly F		
Descriptive	Term 1	C ^{1,1}	C ^{1,2}		$C^{1,n}$		
Terms	Term 2	C ^{2,1}	C ^{2,2}	····	C ^{2,n}		
	 Term T	$C^{m,1}$	C ^{m,2}	 	$C^{m,n}$		

Reeb graph data set gives the similarity ratio for each iterative 508 comparative model. These similarity values generated indicate the 509 level of similarity between configurations. For example, a configuration having ten different level sets and a similarity value of 0.4 511 indicate that four out of the ten level sets have similar values. 512

3.3.2 Quantifying Function Similarity. The function similarity 513 between subassemblies is measured based on the textual specifica- 514 tions provided by each individual component in the bill of materi- 515 als or the user manual. Through the disassembly processes of the 516 EOL products, assemblies can either be made up of single or mul- 517 tiple parts. These specifications include technical descriptions of 518 assemblies/subassemblies consisting of descriptive words/values. 519 Since words can have different meanings given the context, an 520 appropriate text mining algorithm must be employed. It is also 521 possible to have similar meanings between two different words. 522 For instance, "chip" and "processor" are not the same word, but 523 the semantics can be similar when both terms are employed in a 524 computer engineering context describing a central processor unit 525 and integrated circuit, respectively. However, these terms also 526 have different meanings in the adjective form. In this case, chip 527 can also be regarded as the material fragments that are cut by 528 machine tools. However, traditional text mining techniques based 529 on term frequency (e.g., document indexing) may not distinguish 530 the term chip based on semantics [60]. DSM concepts have been 531 employed in engineering to investigate the relationships between 532 engineering systems and subsystems [61]. This method quantifies 533 these relations based on feedback provided by experts in the field. 534 However, DSM-based approaches may not be suitable for analyz-535 ing large-scale databases comprised of thousands or millions of 536 assemblies/subassemblies, since it may require more time and 537 cost when compared to automated data querying techniques. 538

Latent semantic analysis (LSA) is a text mining algorithm that 539 employs single value decomposition (SVD) techniques in an 540 effort to extract hidden/semantic meanings of words when given 541 specific contexts. To compare the *functional* similarity between 542 subassemblies, the technical description of each subassembly is 543 first represented in matrix form, as seen in Table 2. Each column *j* 544 in Table 2 represents a subassembly (*j*), while each row *i* represents a descriptive term (*i*) used to describe the *function* of subassembly (*j*). Each cell contains the frequency (C_{ij}) with which a 547 term (*i*) appears in the technical description of subassembly (*j*), 548 where: 549

• Semantic term vector (each row of Table 2) 550

$$\mathbf{Term}(i) = [C_{i,1}, ..., C_{i,n}]$$
 (1)

• Subassembly function description vector (each column of 551 Table 2) 552

$$Function(j) = \begin{bmatrix} C_{1,j} \\ \vdots \\ \vdots \\ C_{m,j} \end{bmatrix}$$
(2)

Transactions of the ASME

PROOF COPY [MD-12-1442]

553	,	Tal	ble 2 can be	e defin	ed	as X,	where $C_{i,i}$ r	epre	esents	the frequency	y
554	of	а	particular	term	in	the	description	of	each	subassembly	V

555 function

$$\mathbf{X} = \begin{bmatrix} C_{1,1} & \cdots & C_{1,n} \\ \vdots & \ddots & \vdots \\ C_{m,1} & \cdots & C_{m,n} \end{bmatrix}$$
(3)

556 The SVD of **X** can therefore be represented as [62]

$$\mathbf{X} = \mathbf{T}_0 \mathbf{S}_0 \mathbf{D}_0' \tag{4}$$

where **X** is the term (*T*) by function (*F*) matrix (i.e., $\mathbf{X} = T \times F$), **T**₀ represents the term (*T*) by rank (*r*) matrix, having orthogonal, unit-length columns ($\mathbf{T}'_0 \mathbf{T}_0 = \mathbf{I}$), \mathbf{S}_0 is the diagonal matrix of singular values ($r \times r$), *r* is the rank of $\mathbf{X} \le \min(T, F)$, and \mathbf{D}_0 is the rank (*r*) of function (*F*) matrix, having orthogonal, unit-length columns ($\mathbf{D}'_0 \mathbf{D}_0 = \mathbf{I}$) (i.e., $\mathbf{D}_0 = r \times F$).

563 In order for the LSA algorithm to be practical for large-scale 564 database applications, computation complexity issues have to be 565 considered. It is possible that very large corpora can be recon-566 structed with only a limited number of dimensions by selecting k567 largest singular values in the diagonal matrix during the SVD 568 process [62]. The corresponding singular vectors from matrices 569 \mathbf{T}_0 and \mathbf{D}_0 derive the rank k approximation of the original matrix 570 **X** where k < r. The resulting lower dimension approximation of the original X matrix is considered to be the semantic space, 571 572 which then allows the quantification of the relationship between 573 different subassemblies using measures such as the cosine similar-574 ity. The similarity between two subassemblies can be computed as 575 follows:

 $\cos(\mathbf{D}_{\mathbf{j}},\mathbf{D}_{\mathbf{q}}) = \frac{\mathbf{d}_{\mathbf{j}} \times \mathbf{d}_{\mathbf{q}}}{\|\mathbf{d}_{\mathbf{j}}\| \|\mathbf{d}_{\mathbf{q}}\|}$

576 where

$$\mathbf{d}_{\mathbf{i}} = \mathbf{D}_{\mathbf{i}}^{\prime} \mathbf{T}_{\mathbf{k}} \mathbf{S}_{\mathbf{k}}^{-1} \tag{6}$$

(5)

$$\mathbf{d}_{\mathbf{q}} = \mathbf{D}_{\mathbf{q}}' \mathbf{T}_{\mathbf{k}} \mathbf{S}_{\mathbf{k}}^{-1} \tag{7}$$

577 \mathbf{D}_i is a subassembly function description in the *j*th column (\mathbf{D}_i) 578 $\mathbf{D}_{i} = \mathbf{I}$, \mathbf{D}_{q} is a subassembly function description in the qth 579 column ($\mathbf{D}'_{q} \mathbf{D}_{q} = \mathbf{I}$), k is a rank approximation, \mathbf{T}_{k} represents the 580 term (T) by rank (k) approximation of \mathbf{T}_0 , \mathbf{S}_k is the diagonal 581 matrix of (k) approximated singular values $(k \times k)$, \mathbf{d}_{i} is a vector 582 coordinate of documents in the *j*th column of the *semantic space*, \mathbf{d}_{q} is a vector coordinate of documents in the *q*th column of the 583 584 semantic space.

585 While the theoretical bound of the cosine similarity metric 586 ranges between (-1, 1), in the context of document classification, 587 the range is limited to (0,1), where 0 represents no correlation in 588 the descriptions between two documents, and 1 represents a per-589 fect match in the descriptions between two documents [62]. The 590 similarity between terms (e.g., chip and processor) can be com-591 puted (and if similar, clustered) by changing the values from each Eqs. (6) and (7) to $T'_i D_k S_k^{-1}$, $T'_p D_k S_k^{-1}$; where each $T_i (T'_i T_i = I)$ and $T_p (T'_p T_p = I)$ is a term in the *i*th row and *p*th row, respec-592 593 tively; each \mathbf{t}_i and \mathbf{t}_p is a vector coordinate of terms from *i*th row 594 595 and pth row from the semantic space, respectively; and \mathbf{D}_{k} repre-596 sents the function description (**D**) by rank (k) approximation of **D**₀ 597 matrix

The following example demonstrates how the LSA algorithm can be used to quantify subassembly functional similarities. In this example, 11 terms are selected to describe 4 subassemblies (documents D_1 , D_2 , D_3 , and D_4 .); using terms A, B, C, D, E, F, G, H, I, J, and K. It is assumed that each subassembly is described by

Journal of Mechanical Design

at least one of these terms. To lower the dimension of recon- $\frac{603}{604}$ structed matrix X_k , k is given as 2 $\frac{604}{604}$

		D_1	D_2	D_3	D_4			
	А	0	1	1	1		0.3966	0.1282
	В	0	0	1	1		0.2860	-0.1507
	С	0	1	0	0		0.1106	0.2790
	D	0	0	1	0		0.1523	-0.2650
	Е	0	1	0	0		0.1106	0.2790
$\mathbf{X} =$	F	1	1	0	1	$T_{2} =$	0.3012	0.2918
	G	0	1	1	1		0.3966	0.1282
	Н	0	1	1	1		0.3966	0.1282
	Ι	1	1	0	1		0.2443	0.3932
	J	1	0	2	0		0.3615	-0.6315
	Κ	1	0	1	1		0.3428	-0.2522
						0.2	2391 -	0.2450

				0.2371	0.2450
c	4.2055	0.0000	D	0.4652	0.6738
$s_2 =$	0.0000	2.4155	$D_2 \equiv$	0.6406	-0.64
				0.5622	0.276

X is the original matrix as seen in Eq. (3). \mathbf{T}_2 , \mathbf{S}_2 , and \mathbf{D}_2 are 605 attained by the SVD process using Eq. (4) where k=2. By 606 employing Eq. (5) the similarity between \mathbf{D}_1 and \mathbf{D}_3 is 0.6615, 607 where each vector, \mathbf{D}_1 and \mathbf{D}_3 , has the following coordinates 608 (0.2391, -0.2450), (0.6406, -0.6402), respectively, based on 609 Eqs. (6) and (7). By quantifying the latent semantic functional 610 similarities between different subassemblies, factors such as soft-611 ware compatibility and hardware and generational variations (e.g., 612 DVDs to Blu-ray) can be captured in the resulting EOL model. 613

3.4 Optimal EOL Decision. The *form* and *function* similarity 614 values obtained from Secs. 3.3.1 and 3.3.2 will help determine the 615 optimal *resynthesis* option/strategy for a given EOL product. 616 There are several assumptions made for the model proposed in 617 this paper: 618

- All EOL products that are collected are assumed to be in 619 working order. 620
- The reliability and effective age of the take-back products are 621 based on manufacturer specifications. 622
- Only the *primary function* of each take-back product is factored in this model, i.e., multifunction EOL products are not taken into account.

Figure 7 shows the *form–function* similarity graph for two subassemblies based on the *form–function* similarity metrics presented in Secs. 3.3.1 and 3.3.2.



Fig. 7 Form-function similarity graph

Table 3 Form similarity					
Form	Assembly A	Assembly B			
Assembly A	_	Y			
Assembly B	Y				
Assembly A Assembly B	Ŷ				

	Table 4	Function similarity	
Function		Assembly A	Assembly B
Assembly A		_	Х
Assembly B		Х	

The following are the *resynthesis* alternatives that are quantified based on the magnitude of the similarity values. If the *form* similarity value (varying between 0 and 1) is greater than Y, then it is said to be *high*, otherwise *low*. If the *function* similarity value (also varying between 0 and 1) is greater than X, then it is said to be *high*, otherwise *low*.

Classification 1: *Form* (high), *Function* (low): This presents a
suitable candidate for *resynthesis* by combining two products
(assemblies) or components (subassemblies), or adding *func-*

tionality to an existing product (assembly).

Classification 2: *Form* (low), *Function* (low): Not well suitedfor product *resynthesis*.

641 Classification 3: *Form* (low), *Function* (high): Possibility of 642 product substitution exists depending upon the costs of both

643 product substitution exists depending upon the costs of both 643 products (assemblies), implying that if an assembly can perform 644 the same function for a lower cost, it can replace an assembly 645 having a higher cost

having a higher cost.Classification 4: *Form* (high), *Function* (high): Either of the

647 product decisions in Eqs. (1) and (3) can be applied.

⁶⁴⁸ In order to explain the concept behind the four classifications ⁶⁴⁹ above, assume that product_A and product_B are products (assem-⁶⁵⁰ blies) for which EOL decisions are to be made. Let π_A and π_B be ⁶⁵¹ the profits (per unit) obtained from A and B, considering that they ⁶⁵² are *remanufactured*, *reused*, *recycled*, or *disposed*. Let us consider ⁶⁵³ *resynthesis* as an EOL option, such that the *resynthesis* of A and B ⁶⁵⁴ form product C. Conceptually, *resynthesis* becomes the preferred

655 EOL decision if the following conditions are fulfilled:

 $\pi_{\rm C} + \pi_{\rm Residuals} \ge \pi_{\rm A} + \pi_{\rm B}$ (8)

where $\pi_{\text{Residuals}}$ = the profit attained from the remaining subassemblies of A and B that are not used in *resynthesis* post disassembly (and are remanufactured, *reused*, *recycled*, or *disposed*), 658 $\pi_{\text{C}} = (\text{Price})_{\text{C}} - (\text{Cost})_{\text{C}}$, (Price)_C = Price of *resynthesized* product 659 C (*resynthesis* of A + *resynthesis* of B), (Cost)_C = Cost incurred to create *resynthesized* product C (*resynthesis* of A + *resynthesis* 661 of B) can be obtained by determining the costs of each operation outlined in Table 5. 663

In other words, resynthesis is justified in the above case since it 664 is more profitable to resynthesize A and B to form C than it is to 665 remanufacture, reuse, recycle, or dispose of them. Two compo- 666 nents (subassemblies) with unique functions (extremely dissimilar 667 or low *function* similarity) when combined to form a new product 668 such that their functions are retained leads to a higher value for 669 the resulting product [63,64]. A new functionality implies that a 670 customer can consolidate different products that were traditionally 671 bought separately into one product. For example, a cell-phone 672 with added functions/features such as a camera, GPS, etc., would 673 have a higher value since it incorporates the functions of other 674 products into itself. Also, if two subassemblies have a high form 675 similarity, it is economically easier to integrate them since they 676 677 can potentially share a common module/platform to form a new product [65]. 678

Consider the extreme case of two assemblies having *form* and *form* and *form* and *function* similarity matrices as seen in Tables 3 and 4.

Classification 1: If A and B have a high *form* similarity (Y = 1), 681 then $(Cost)_C =$ "low" [60], and if they have a low *function* similarity (X = 0), then $(Price)_C =$ "high" [65], thus the value of the final 683 *resynthesized* assembly is at its maximum, therefore, $\pi_C =$ high. 684 For example, a smart phone and the keypad of a microwave have 685 a high *form* similarity while their *function* similarity is low. If an 686 EOL smart phone and microwave were to be *resynthesized*, the 687 end product will be a microwave with all functionalities of the 688 smart phone embedded into (both hardware and software) it as 689 seen in Fig. 8. 690

Thus, the final value (price) of the *resynthesized* microwave 691 would significantly increase possibly resulting in higher profit as 692 compared with other EOL options. 693

Classification 2: Similarly, if A and B have low *form* similarity 694 (Y=0), then $(Cost)_C =$ high [65], and if they have a low *function* 695 similarity (X=0), then $(Price)_C =$ high [66]; thus, the profit 696 obtained from product C will be low $(\pi_C =$ "low") due to extreme 697



Fig. 8 Example of a candidate for resynthesis

000000-8 / Vol. 00, MONTH 2013



Fig. 9 Example of low form, low function similarity



Fig. 10 Example of low form, high function



Fig. 11 Example of high form, high function

dissimilarity (an increase in potential *resynthesis* cost) eventhough their functions are dissimilar (as seen in Fig. 9).

Classification 3: If A and B have a low form similarity (Y = 0), then (Cost)_C = high, and if they have a high function similarity (X = 1), then (Price)_C = low. Thus, π_C = low since a *resynthesis* of these two products would be expensive (due to the low form similarity) and at the same time, would not provide additional functionality beyond the original products, as seen in the example in Fig. 10.

707 Classification 4: If A and B are identical and are the same prod-708 uct (form similarity Y = 1, function similarity X = 1) then if we are 709 to form a product C by combining the assemblies/subassemblies 710 of A and B, $Cost_C = Cost (resynthesis_A + resynthesis_B) = "low",$ 711 because it is certainly easier to incorporate functions of A into B 712 or vice versa [65]. Also, in this case, it is assumed that the value 713 of product C would not exceed the value of A or B since product 714 C does not provide any additional functions beyond what is 715 already provided by either product A or B. For example, if we 716 have two identical laptops (with comparable reliabilities as seen 717 in Fig. 11), both their form and function similarity would be close 718 to 1 (depending upon their internal configuration).

Thus, if we are to form an assembly incorporating components 719 (subassemblies) from both, say by replacing one's battery with the 720 other, the final product will not have a value higher than the sum 721 of their individual values. As a reminder, the assumption made 722 here is that the subassemblies are of comparable reliabilities. 723

Based on the conceptual explanations above, classifications (1) 724 and (4) are the most suitable for *resynthesis*, while classifications 725 (2) and (3) are the least suitable candidates for resynthesis. For 726 this paper, classification (1) (from Fig. 8) of "high form and 727 low function similarity" is considered the best "candidate" for 728 resynthesis strictly from an economic perspective due to the 729 examples presented above. If two subassemblies have a high form 730 similarity, then it is certainly easier to physically integrate (or 731 combine) them, thus saving expenditure on design planning and 732 actual fabrication [65,67]. In the case of (2) and (3), due to low 733 form similarity, the design and production costs increase [65]. 734 Also, if the two subassemblies have different *functions*, then their 735 combination can retain both functions, thus creating a final prod-736 uct with an added value, since the customer would be willing to 737 pay more for a product which has auxiliary features in addition to 738 its primary features/functions [66]. This distinguishes (1) 739

Journal of Mechanical Design

Table 5 Operations associated with the five postrecovery options

			Decision		
Operation	Dispose	Reuse	Remanufacture	Recycle	Resynthesize
Collection	Х	Х	Х	Х	Х
Transportation to disposal centers	Х				
Dismantling	Х		Х	Х	Х
Refining	Х			Х	Х
Machining			Х		Х
Disposal of waste	Х				T.
Assembling					Х

740 from (4), outlining its favorability. In this work, it is assumed that 741 the enterprise decision makers set the constraint for the values of 742 X and Y (in Fig. 7) as to what is considered high/low similarity.

743 There are various operations associated with all five postrecov-744 ery options that determine the cost of performing that operation 745 and its environmental impact (Table 5). SIMAPRO can provide 746 environmental impact values for all the processes outlined in Ta-747 ble 5. The mathematical model takes into account the costs and 748 environmental impacts associated with each of the above opera-749 tions. The aim of the objective function is to maximize the total enterprise profit, given the sustainable EOL decisions, while tak-750 751 ing into account environmental constraints.

752 3.4.1 Mathematical Model. Objective function 753 Maximize

$$M \times \left\{ \sum_{l=1}^{L} \sum_{j=1}^{5} \sum_{i=1}^{I} (P_{ijl} \cdot y_{ijl}) - \sum_{l=1}^{L} \sum_{k=1}^{K} (Cv_k \cdot x_{kl}) - \sum_{k=1}^{K} (Cf_k \cdot z_k) \right\}$$
(0)

754 where i is the feasible EOL subassembly for a total of I feasible 755 EOL subassemblies, j is the EOL option (j = 1, 2, ..., 5), and k id 756 the feasible disassembly transition for a total of K Feasible disas-757 sembly transitions, l is the product type (e.g., l = 1: Product A, 758 l=2: Product B, and so on for a total of L products), x_{kl} is the 759 quantity of subassemblies of product type l that will be disas-760 sembled by transition k, y_{ijl} is the number of feasible subassembly 761 *i* of product type *l* that are considered EOL (*j*), z_k is the binary 762 variable that shows whether disassembly transition k is done or 763 not, Cf_k is the fixed cost of a facility used for disassembly transi-764 tion k (USD), Cv_k is the variable cost relating to subassemblies of 765 product type *l* that will be disassembled by transition k (USD), P_{iil} 766 is the price requested by applying EOL option j for feasible

subassembly *i* of product *l* (USD), *M* is the total volume of 767returned products (can also be modeled as a vector of demands for 768 769 returned products). 770 Subject to

$$\sum_{j=1}^{5} (E_{ij}d_{ij}) \leq \varepsilon \quad \text{(Environmental feasibility)} \tag{10}$$

$$\sum_{k} T_{ikl} x_{kl} = \sum_{i} y_{ijl} \quad \text{(Feasibility with respect to quantity)}$$
(11)

$$x_{0l} = Q_l$$
 (Initial quantity) (12)

where d_{ij} is the binary variable that shows whether subassembly i 771 is treated with EOL decision j, T_{ikl} is the value of cell (i, k) in 772 transition matrix of product type l (it can be -1, 0, or 1), Q_l is the 773 total quantity of product type l (units), E_{ij} is the environmental 774 impact when subassembly *i* is treated with EOL option *j*, x_{0l} is the 775 quantity of subassemblies of product l, at k = 0, i.e., initial quan-776 777 tity of product l, and ε is the environmental impact limit defined by the manufacturer such that it meets environmental policy 778 standards. 779

The objective function maximizes the profit that can be 780 obtained for a given set of EOL products. Fixed and variable costs 781 are considered, while the price and quantity of the EOL decision 782 determines the revenue generated. The first term in Eq. (9) 783 $(P_{ijl} \bullet y_{ijl})$, summed over *i*, *j*, and *l*, is the total revenue earned by 784 executing EOL options for product subassemblies. The second 785 term is the sum of variable costs of disassembly, and the third 786 term is the disassembly fixed cost. The quantity or volume of 787 returned products (M) can be determined using models used 788 in Refs. [68,69] in Eq. (10), and the values of E_{ij} are obtained 789 using SIMAPRO. The type of operation (energy consumed, by-790 products, effluents produced, and so on) involved in carrying out 791 EOL option j for subassembly i determines the value of E_{ij} . The 792 unit of measuring the environmental impact is mPt (millipoints), 793 which is the impact of 1 kg of a substance on the environment. 794 This is based on the material type of the subassemblies and the 795 manufacturing process associated with the EOL decision [70]. In 796 order to determine the value of the new product, there are two 797 798 cases that need to be taken into account:

- 799 (1) If the price of the final product can be estimated from simi-800 lar products existing in the market space.
- 801 (2) If option 1 is unavailable in the market, then the resulting resynthesized product is unlike the original assemblies and 802 therefore, the prices of the individual subassemblies are 803 simply added to obtain the market price of the resynthe- 804 sized product. 805

The mixed-integer linear programming problem is first solved 806 with only four EOL decisions (reuse, recycle, remanufacture, and 807



Fig. 12 Electronic computer mouse and white board eraser

000000-10 / Vol. 00, MONTH 2013



Fig. 13 (a) 3D mesh of base and microchip and (b) 3D model of the outer casing

iVk

ABC

AB

AC

BC

A B

С

0

1

0

0

0

0

0

0

1

 $^{-1}$

1

0

0

0

0

1

AQ5

Table 6 Mouse assembly matrix and Eraser assembly matrix

Table 7 Transition matrix for mouse and Eraser

4

0

0

0

1

0

5

0

0

-1

0

1

0

1

6

0 A'

0 A'

0 B'

- 1

0

1

(a)

3

-1

0

0

0

0

2

_1

0

1

0

0

1

0

(b)

 0^{\prime}

1

0

0

iVk

	(a)	(b)		
Part	Subassembly name	Part	Subassembly name	
А	Mouse Casing (Top)	\mathbf{A}'	Eraser (Base)	
В	Microchip (PCB)	\mathbf{B}'	Eraser Casing	
С	Mouse Base		-	

dispose) similar to Ref. [71]. Once the compatible candidates for *resynthesis* have been identified, the overall enterprise profit is
then calculated (with *resynthesis* as an EOL option) and compared
with the original model that only included four EOL decisions
(*reuse, recycle, remanufacture,* and *dispose*). The complexity of

the optimization model is in polynomial time $O(n^2)$.

4 Application: Electronic Mouse Case Study

This section presents the application of the proposed methodology using a case study of an electronic computer mouse and a white board eraser as seen in Fig. 12.

818 This case study considers an ordinary computer mouse that is 819 obsolete. The various components of the computer mouse include 820 outer casing (A), inner microchip board (B), and base covering 821 (C) (Fig. 12). The white board eraser consists of just two compo-822 nents, namely, eraser head (A') and eraser body (B') (Fig. 12). 823 Combinations of subassemblies, such as BC and AC (3D wire 824 meshes shown in Figs. 13(a) and 13(b)), are generated and also 825 considered during the proposed application of resynthesis.

4.1 EOL Product Variables and Parameters. As explained in Sec. 1, the quantity of electronic mice discarded in 2009 was over 2 million. This serves as the design parameter for the mixedinteger linear program used to model the case study. Therefore, $l = \{1, 2\}$ and $M_1 = M_2 = 2,000,000$. The main components of the mouse and the eraser are shown in Tables 6, respectively. The transition matrices for the two products are shown in Tables 7.

Another input for the model is the EOL option price matrices for the mouse and the eraser, which indicate the estimated revenue from making each feasible EOL decision for each subassembly. Therefore, *reuse*, *remanufacture*, *recycle*, and *resynthesize* for EOL products results in positive net profit (whenever costexprice), while disposal results in a negative profit, as this is a cost incurred by the enterprise.

Table 8 shows the costs associated with the collection and processing of the two products. The costs are obtained using the data in Raibeck et al. (the data apply to all types of polymers, including the polymers that the products in this case study are made

Table 8 Cost for processing mouse and eraser per unit [72]

Operation	Cost in USD
Collection	2
Transportation to disposal centers	0.35
Dismantling	0.05
Refining	0.32
Machining	0.6
Disposal of waste	0.05
Assembling	0.58

from) [44]. For estimating the cost associated with each EOL 844 decision, the operations associated with each EOL decision have 845 been indicated in Table 5. 846

For providing an appropriate baseline for the example, estimates were derived using the cost data in Table 8, and operations associated with each EOL option. 849

4.2 Form–Function Similarity Quantification. The *form* **850** similarity matrix for both components is computed by comparing **851** the critical points of both models. The similarity is calculated **852** based upon Reeb graph comparisons of various models. Critical **853** points, which indicate the varying level set values, are mapped on **854** both models, and the degree of similarity between models is a **855** measure of the number of similar level sets to the total number of **856** level sets (Fig. 14). Each node in Fig. 14 indicates a level set **857** value. For example, the similarity value of 0.452 (highlighted in **858** Table 9) is derived from a similarity of 397 level set regions out **859** of a total of 879 between the mouse assembly AC and the eraser **860** head A'. **861**

The *function* similarity between each assembly/subassembly is 862 quantified by employing the cosine similarity metric, with the 863 vectors derived from LSA that represent *functions*. For instance, 864

A06

868

869



Fig. 14 Illustration of reeb graph overlaid in mouse component AC and eraser head A'

Table 9 Form and function similarity comparison matrix

Component		$Eraser\ casing-B'$	$Eraser \ head - A'$	A'B'
Mouse top - A	Form	0.282	0.074	0.300
	Function	0.480	0.060	0.270
Microchip - B	Form	0.130	0.129	0.130
	Function	0.020	0.010	0.000
Mouse base - C	Form	0.159	0.452	0.156
	Function	0.320	0.230	0.350
AB	Form	0.282	0.074	0.300
	Function	0.060	0.020	0.040
AC	Form	0.301	0.452	0.377
	Function	0.350	0.230	0.360
BC	Form	0.159	0.449	0.163
	Function	0.170	0.140	0.200



- Function of AC: "An ergonomic mouse...to support a proximate end of a finger,..., stability for user..."
- Function of A': "An eraser for removal of dry ink dust...
 includes fabric layers..."

872 In this case, AC and A' have a high form similarity and low 873 function similarity, as indicated by the green highlighted cells in 874 Table 9. This presents an opportunity to add a function to an exist-875 ing product from the database of products, as described in Fig. 2, 876 and resynthesize to form a new product with enhanced functions. 877 To illustrate this statement, in the case study, this translates to 878 physically attaching A' to the subassembly AC and creating a new 879 product which will have a new form configuration and enhanced 880 functionality that are a set of functions inclusive of functions from 881 A. C. and A'.

Figure 15 presents a graphical representation of *form-function*similarity values created in Table 9. From here, candidates for *resynthesis* can be identified as those which lie in region 1 having
high *form* and low *function* similarity values.

886 The form similarities between the subassemblies are calculated 887 based on the similarities between the generated Reeb graphs for 888 each possible combination. The time taken for each comparison 889 varies upon the size of the model and generally takes anywhere 890 from 1 to 60s running on an Intel Core i7 3.00 GHZ processor 891 with 16 GB ram. This similarity is a measure of physical inter-892 changeability or physical addition that is enabled by geometric 893 similarity. From Table 9, the subassembly combination AC and 894 A' can be physically added based on the geometry similarities that 895 exist between the two. AC is given preference over BC due to a



Fig. 15 Plot of function versus form from Table 9

higher *form* similarity value, even though BC has a lower *function* 896 similarity with A'. 897

The function similarities between subassemblies of Table 9 are 898 calculated using the LSA algorithm. The time taken for each 899 comparison varies upon the size of the model and generally takes 900 anywhere from 1 to 2s for each similarity computation between 901 the components of the mouse and the eraser when running on a 902 machine with similar specifications as that used to calculate form 903 similarity. The functions are taken from the technical description 904 of the mouse and eraser. The *functions* are further divided into 905 modules which relate to the components of each product. In this 906 case study, the *function* of each component A, B, C, A', and B' 907 represents the functions of the components of the mouse and 908 eraser. Therefore, the functions of assembled components such as 909 AB or A'B' in Table 9, are the aggregation of *functions* from each 910 911 of the subassemblies A, B, A', and B'.

Function and *form* similarities have been calculated for each 912 comparison to support the optimal candidate combination that is 913 required for *resynthesis*. 914

4.3 Results and Discussion. The final *resynthesized* assem-915 bly is shown in Fig. 16. Risk Optimizer and Excel Solver were 916 used to model the case study which included 2,000,000 units of 917 each product, i.e., mouse and eraser. 918

For the environmental constraint, the value for ε was taken as 919 2000 based on the mpt values of various processes in SIMAPRO 920 [27]. The results (x_{kl} and d_{ij}) are tabulated in Tables 10 and 11. 921

Table 10 indicates that ABC should be dissembled down to AC922(and BC in cases where *resynthesis* is economically or environ-923mentally not optimal) and B. AC is then treated with the EOL924decision of *resynthesis*.925

000000-12 / Vol. 00, MONTH 2013

Transactions of the ASME

PROOF COPY [MD-12-1442]



Fig. 16 Schematic and possible final assembly based on product resynthesis

Table 10 The optimal number of subassembly modules and related EOL decision for mouse

i\j	Dispose	Reuse	Remanufacture	Recycle	Resynthesize
ABC	0	0	0	0	0
AB	0	0	0	0	0
AC	0	0	0	0	1800000
BC	0	100000	0	0	0
А	0	100000	0	100000	0
В	0	0	400000	1500000	0
С	0	0	0	100000	0

Table 11 The optimal number of subassembly modules and related EOL decision for eraser

i\j	Dispose	Reuse	Remanufacture	Recycle	Resynthesize
A'B'	0	0	0	0	0
A'	0	0	0	200000	1800000
Β′	0	200000	100000	1700000	0

926 The objective function value is \$4,065,000, and the optimal 927 solution indicates that the transitions described in Tables 10 928 and 11 should be pursued.

929 The operations that should be carried out are also indicated 930 along with the quantity allocated. For example, for subassembly 931 BC, 100,000 units are reused, which would mean that the internal 932 microchip (B) and base (C) were intact and hence can be reused 033 (possibly by combining them with other mouse casings, i.e., A). It 934 can also be observed that only AC is resynthesized, because for resynthesis, it is essential to have optimal form and function simi-935 936 larity values and be economically viable, properties that other sub-937 assembly combinations do not possess. Likewise, Table 11 shows 938 that A'B' should be disassembled into A' and B', and the opera-939 tions that should be carried out with them are also indicated.

940 In order to validate the significance of *resynthesis*, the model 941 was first solved without considering resynthesis as a postrecovery option. Thus, only four EOL options (dispose, reuse, remanufac-942 *ture*, and *recycle*) are considered, and the LP is solved with j = 1, 943 944 2, 3, and 4. As discussed in Sec. 2 of this work, existing research 945 has traditionally only focused on these four EOL options.

946 However, while maintaining the rest of the parameters, the 947 objective function value obtained in the case of only the four EOL 948 options is \$3,248,000, which is 20% lower compared to the 949 \$4,065,000 profit when resynthesis is added as an EOL option. 950 The case study presented in this section takes into account only a 951 small fraction of the total available EOL products. Resynthesis 952 applied on a larger scale has the potential of significantly improv-953 ing enterprise sustainable operations and mitigating harmful 954 effects on the environment.

5 **Conclusions and Future Work**

955

This paper proposes a new postrecovery method of resynthesis 956 using disassembly methods, product similarity/modularity, and 957 profit-based optimization. A mixed-integer linear optimization 958 model is used to solve the EOL decision model, and an example 959 using a mouse-shaped whiteboard eraser is presented. The results 960 reveal the economic and environmental benefits of using resynthe-961 sis as a postrecovery option for EOL sustainable design. A valida-962 tion analysis showed that resynthesis can be a better EOL decision 963 from a pure economic standpoint with certain environmental ben-964 efits. One of the examples of resynthesis applications at present 965 can be found in Ref. [74]. 966

The results from this research can be extended by sharing EOL 967 operations as well as disassembly operations between products, 968 969 considering cases of products having multiple functions and 970 uncertainties such as quality and reliability, and effective age of the take-back products can be added to the model. Anticipating 971 EOL decisions can result in significant design modifications. 972 Therefore, determining the specific redesign guidelines according 973 974 to the results of the model can be investigated in future research 975 directions.

References

- [1] "Statistics on the Management of Used and End-of-Life Electronics eCycling 976 USEPA," http://www.epa.gov/osw/conserve/materials/ecycling/manage.htm
- [2] McLennan, J. F., 2004, The Philosophy of Sustainable Design: The Future of 977 Architecture, Ecotone Publishing,
- [3] Mangun, D., and Thurston, D. L., 2002, "Incorporating Component Reuse, Remanufacture, and Recycle Into Product Portfolio Design," IEEE Trans. Eng. 979 Manage., 49(4), pp. 479-490.
- [4] Sleigh, S. H., and Barton, C. L., 2010, "Repurposing Strategies for 980
- Therapeutics," Pharm. Med., **24**(3), pp. 151–159. [5] Pandey, V., and Thurston, D., 2007, "Non-Dominated Strategies for Decision 981 Based Design for Component Reuse," A Proceedings of ASME DETC2007-35685, Las Vegas NV, pp. 471–481. 982
- [6] "Results of Recycling Economic Information Study for Recycling Market 083 Development Reduce, Reuse, Recycle US EPA," http://www.epa.gov/osw/conserve/ 984 rrr/rmd/rei-rw/result.htm
- "SW-846 Test Methods Wastes US EPA," Last Accessed Feb. 2012, http:// [7] 985 www.epa.gov/osw/hazard/testmethods/sw846/index.htm
- [8] Zhang, H. C., Kuo, T. C., Lu, H., and Huang, S. H., 1997 "Environmentally 986 Conscious Design and Manufacturing: A State-of-the-Art Survey," J. Manuf. Syst., 16(5), pp. 352-371. 987
- [9] Hammond, R., Amezquita, T., and Bras, B., 1998, "Issues in the Automotive Parts Remanufacturing Industry: Discussion of Results From Surveys Per-988 formed Among Remanufacturers," Int. J. Eng. Des. Autom., Special Issue on 989 990 Environmentally Conscious Design and Manufacturing, 4(1), pp. 27-46
- [10] Ochiai, I., 1996, "Environmental Protection in the Electronic and Electrical 991 Industries," J. Mater. Process. Technol., 59(3), pp. 233-238
- [11] "Definition of Synthesis-Oxford Dictionaries (British & World English)," last 992 accessed Mar. 2012, http://oxforddictionaries.com/definition/english/synthesis
- [12] Stein, R. S., 1992, "Polymer Recycling: Opportunities and Limitations," Proc. Natl. Acad. Sci. U.S.A, 89(3), pp. 835-838.
- [13] Ayres, R. U., 1997, "Metals Recycling: Economic Environmental 004 Implications," J. Resour. Conserv. Recycl., 21(3), pp. 145-173.
- [14] Gramatyka, P., Nowosielski, R., and Sakiewicz, P., 2007, "Recycling of Waste Electrical and Electronic Equipment," J. Achiev. Mater. Manuf. Eng., 20(1-2), pp. 535-538.
- [15] Atlee, J., and Kirchain, R., 2006, "Operational Sustainability Metrics Assessing 997 Metric Effectiveness in the Context of Electronics-Recycling Systems," J. Environ. Sci. Technol., ACS Publ., 40(14), pp. 4506-4513.
- [16] Dyllick, T., and Hockerts, K., 2002, "Beyond the Business Case for Corporate Sustainability," J. Bus. Strategy Environ., 11(2), pp. 130–141. 000
- [17] Cheng, J. X., 2012, "Product Design Research Based on Sustainable Concept," 1000 Adv. Mater. Res., 479-481, pp. 1070-1073.
- [18] Kara, S., Pornprasitpol, P., and Kaebernick, H., 2005, "A Selective Disassembly Methodology for End-of-Life Products," J. Assem. Autom., 25(2), pp. 124-134. 1001
- [19] Gonzalez-Torre, B., 2004, "Optimizing Decision Making at the End of Life of a Product," Proc. SPIE, 5262, pp. 40-50. 1002
- [20] Lambert, A. J. D., 1999, "Linear Programming in Disassembly/Clustering 1003 Sequence Generation," J. Comput. Ind. Eng., 36(4), pp. 723-738.
- [21] Kwak, M. J., Hong, Y. S., and Cho, N. W., 2009, "Eco-Architecture Analysis for End-of-Life Decision Making," Int. J. Prod. Res., 47(22), pp. 1004 1005 6233-6259.
- [22] Zwingmann, X., Ait-Kadi, D., Coulibaly, A., and Mutel, B., 2008, "Optimal 1006 Disassembly Sequencing Strategy Using Constraint Programming Approach," 1007 J. Qual. Maint. Eng., 14(1), pp. 46-58.
- [23] Kang, C. M., Kwak, M. J., Cho, N. W., and Hong, Y. S., 2008, "An Algorithm for Deriving Transition Matrix Based on Product Architecture," A Proceedings 1008 1009 of ASME, Brooklyn, NY, Paper No. DETC2008-49763, pp. 315-321.

Journal of Mechanical Design

MONTH 2013, Vol. 00 / 000000-13

AO7

AQ10

PROOF COPY [MD-12-1442]

- [24] Lambert, A. J. D., 2001, "Automatic Determination of Transition Matrices in 1010 Optimal Disassembly Sequence Generation," Proceedings of the IEEE Interna-1011 tional Symposium on Assembly and Task Planning, Fukuoka Japan, pp. 1012 220-225
- [25] "Deloitte Sustainability 2.0 Using Sustainability to Drive Business Innovation 1013 and Growth Peter Capozucca William Sarni," http://www.deloitte.com/view/ 1014 en_US/us/Insights/Browse-by-Content-Type/deloitte-review/c5852eca57a05310 1015 VgnVCM200001b56f00aRCRD.htm
- [26] Pandey, V., and Thurston, D., 2010, "Variability and Component Criticality in 1016 Component Reuse and Remanufacturing Systems," J. Comput. Inf. Sci. Eng., 1017 10(4), p. 041004.
- [27] "About SimaPro PRé Consultants," http://www.pre-sustainability.com/content/ 1018 simapro-lca-software/%20Date%20accessed%2003/2015/2012
- [28] Gershenson, J. K., Prasad, G. J., and Zhang, Y., 2004, "Product Modularity: Measures and Design Methods," J. Eng. Des., 15(1), pp. 33–51. 1019
- [29] Schilling, M. A., 2000, "Toward a General Modular Systems Theory and Its 1020 Application to Interfirm Product Modularity," Acad. Manage. Rev., 25(2), pp. 1021 312-334.
- [30] Allen, K. R., and Carlson-Skalak, S., 1998, "Defining Product Architecture 1022 During Conceptual Design," A Proceedings of ASME, Atlanta, GA, Paper No. 1023 DETC98/DTM-5650.
- [31] Ulrich, K. T., and Eppinger, S. D., 2011, Product Design and Development, 5th ed., McGraw-Hill/Irwin, New York. [32] Fujita, K., and Ishii, K., 1997, "Task Structuring Toward Computational 1024
- 1025 Approaches To Product Variety Design," Proceedings of the ASME, Sacra-1026 mento, CA, Paper No. 97DETC/DAC-3766.
- Walz, G. A., 1980, "Design Tactics for Optimal Modularity," A Proceedings of [33] 1027 IEEE AUTOTESCON80, Washington, DC, pp. 281-284.
- Gershenson, J. K., Prasad, G. J., and Allamneni, S., 1999, "Modular Product [34] 1028 Design: A Life-Cycle View," J. Integr. Des. Process Sci., 3(4), pp. 13-26.
- [35] Gershenson, J. K., Prasad, G. J., and Zhang, Y., 2003, "Product Modularity: Definitions and Benefits," J. Eng. Des., 14(3), pp. 295–313. 1029
- [36] Gershenson, J. K., and Prasad, G. J., 1997, "Modularity in Product Design for 1030 Manufacturing," Int. J. Agile Manuf., 1(1), pp. 99-110.
- [37] Zhang, Y., and Gershenson, J. K., 2003, "An Initial Study of Direct Relation-1031 ships Between Life-Cycle Modularity and Life-Cycle Cost," Concurr. Eng., 1032 11(2), pp. 121-128.
- Sosale, S., Hashemian, M., and Gu, P., 1997, "Product Modularization for [38] 1033 Reuse and Recycling," A Proceedings of ASME IMECE, Dallas, TX, pp. 1034 195-206.
- [39] Suh, N. P., 1984, "Development of the Science Base for the Manufacturing 1035 Field Through the Axiomatic Approach," J. Rob. Comput.-Integr. Manuf., 1036 1(3-4), pp. 397-415.
- [40] Rosen, D. W., 1996, "Design of Modular Product Architectures in Discrete 1037 Design Spaces Subject to Life-Cycle Issues," A proceedings of the ASME, 1038 Irvine, CA, Paper No. 96DETC/DAC-1485.
- [41] Huang, C. C., and Kusiak, A., 1998, "Modularity in Design of Products and 1039 Systems," IEEE Trans. Syst., Man Cybern., Part A: Syst. Humans, 28(1), pp. 1040 66-77
 - [42] Koestler A., 1976, The Act of Creation, Hutchinson,
- [43] Tucker, C., and Kang, S., 2012, "Bisociative Design Framework For Knowl-1041 edge Discovery Across Seemingly Unrelated Product Domains," Proceedings 1042 of the ASME IDETC/CIE, Chicago, IL, Paper No. DETC2012-70764.
- [44] Raibeck, L., Reap, J., and Bras, B., 2009, "Investigating Environmental Bur-1043 dens and Benefits of Biologically Inspired Self-Cleaning Surfaces," CIRP J. 1044 Manuf. Sci. Technol., 1(4), pp. 230-236.
- [45] Madangopal, R., Khan, Z. A., and Agrawal, S. K., 2004, "Biologically Inspired 1045 Design of Small Flapping Wing Air Vehicles Using Four-Bar Mechanisms and 1046 Quasi-Steady Aerodynamics," ASME J. Mech. Des., 127(4), pp. 809-816.
- [46] Nagel, U., Thiel, K., Kötter, T., Piatek, D., and Berthold, M. R., 2011, 1047 "Bisociative Discovery of Interesting Relations Between Domains," Proceed-1048 ings of the 10th International Conference on Advances in Intelligent Data Anal-1049 ysis X, Springer-Verlag, Berlin, Heidelberg, pp. 306-317.
- [47] Tierny, J., Vandeborre, J.-P., and Daoudi, M., 2009, "Partial 3D Shape 1050 Retrieval by Reeb Pattern Unfolding," J. Comput. Graph. Forum, 28(1), pp. 1051 41 - 55
- [48] Lee, S. G., Lye, S. W., and Khoo, M. K., 2001, "A Multi-Objective Methodol-1052 ogy for Evaluating Product End-of-Life Options and Disassembly," Int. J. Adv. 1053 Manuf. Technol., 18(2), pp. 148-156.

- [49] Johnson, M. R., and Wang, M. H., 1998, "Economical Evaluation of Disassembly Operations for Recycling, Remanufacturing and Reuse," Int. J. Prod. Res., 1054 1055 36(12), pp. 3227-3252.
- [50] Behdad, S., and Thurston, D., 2012, "Disassembly and Reassembly Sequence Planning Tradeoffs Under Uncertainty for Product Maintenance," Trans. 1056 ASME J. Mech. Des., 134(4), p. 041011.
- [51] Remery, M., Mascle, C., and Agard, B., 2012, "A New Method for Evaluating 1058 the Best Product End-of-Life Strategy During the Early Design Phase," J. Eng. 1059 Des., 23(6), pp. 419–441.
- [52] Bufardi, A., Gheorghe, R., Kiritsis, D., and Xirouchakis, P., 2004, "Multicriteria Decision-Aid Approach for Product End-of-Life Alternative 1060 1061 Selection," Int. J. Prod. Res., 42(16), pp. 3139-3157
- [53] Yoon, B., and Park, Y., 2004, "A Text-Mining-Based Patent Network: Analytical Tool for High-Technology Trend," J. High Technol. Manage. Res., 15(1), 1062 pp. 37-50. 1063
- [54] Lee, D., Kim, H., and Kim, J., 2008, "Reverse Logistics: Research Issues and Literature Review," J. Korean Inst. Ind. Eng., pp. 270-288. 1064
- [55] Bespalov, D., Regli, W., and Shokoufandeh, A., 2003, "Reeb Graph Based 1065 Shape Retrieval for CAD," Proceedings of ASME, Chicago, IL, Paper No. 1066 DETC/CIE-48194.
- [56] Doraiswamy, H., and Natarajan, V., 2012, "Computing Reeb Graphs as a 1067 Union of Contour Trees," IEEE Trans. Vis. Comput. Graph., 19(2), pp. 1068 249-262
- [57] Iyer, N., Jayanti, S., Lou, K., Kalyanaraman, Y., and Ramani, K., 2005, "Three Dimensional Shape Searching: State-of-the-Art Review and Future Trends," 1069 1070 Comput.-Aided Des., 37(5), pp. 509-530.
- [58] Yan, H.-B., Hu, S.-M., and Martin, R., 2006, "Skeleton-Based Shape Deforma tion Using Simplex Transformations," Proceedings of the 24th International 1071 Conference on Advances in Computer Graphics, Springer-Verlag, Berlin, 1072 1073 Heidelberg, pp. 66-77.
- [59] Doraiswamy, H., and Natarajan, V., 2009, "Efficient Algorithms for Computing Reeb Graphs," J. Comput. Geom., 42(6), pp. 606–616. 1074
- [60] Coustaty, M., Pareti, R., Vincent, N., and Ogier, J.-M., 2011, "Towards Historical Document Indexing: Extraction of Drop Cap Letters," Int. J. Doc. Anal. 1075 1076 Recogn., 14(3), pp. 243-254.
- [61] Pimmler, T. U., and Eppinger, S. D., 1994, "Integration Analysis of Product Decompositions," Proceedings of ASME DTM, Minneapolis, MN, pp. 1077 1078 343-351.
- [62] Landauer, T., 2002, "On the Computational Basis of Learning and Cognition: Arguments From LSA," J. Psychol. Learn. Motiv., 41, pp. 43-84. 1079
- [63] Rosen, S., 1974, "Hedonic Prices and Implicit Markets: Product Differentiation in Pure Competition," J. Polit. Econ., **82**(1), pp. 34–55. [64] Mukherjee, A., and Hoyer, W. D., 2001, "The Effect of Novel Attributes on 1080
- 1081 Product Evaluation," J. Consum. Res., 28(3), pp. 462-72.
- [65] Kim, K., and Chhajed, D., 2000, "Commonality in Product Design: Cost Sav-1082 ing, Valuation Change and Cannibalization," Eur. J. Oper. Res., 125(3), pp. 1083 602-621.
- [66] Nowlis, S. M., and Simonson, I., 1996, "The Effect of New Product Features on Brand Choice," J. Mark. Res., 33(1), pp. 36-46.
- [67] Lau Antonio, K. W., Yam, R. C. M., and Tang, E., 2007, "The Impacts of Product Modularity on Competitive Capabilities and Performance: An Empirical 1085 Study," Int. J. Prod. Econ., 105(1), pp. 1-20. 1086
- Korotkov, N., 2010, "Simulated Test Marketing and Its Practical Application in [68] the Russian FMCG Market," Ph.D. thesis, Oxford Brookes University, Oxford, 1087 UK.
- [69] Vorasayan, J., and Ryan, S. M., 2006, "Optimal Price and Quantity of Refur-1089 bished Products," J. Prod. Oper. Manage., 15(3), pp. 369-383.
- [70] "Eco-Indicator 99 Impact Assessment Method for LCA PRé Consultants," 1090 http://www.pre-sustainability.com/content/eco-indicator-99/
- [71] Behdad, S., Kwak, M., Kim, H., and Thurston, D., 2010, "Simultaneous Selective Disassembly and End-of-Life Decision Making for Multiple 1091 Products That Share Disassembly Operations," ASME J. Mech. Des., 132, pp. 1092 313-321 1093
- [72] Frazier, T. G., 1990, "White Board Eraser," U.S. Patent No. 4,937,910.
- [73] Chatterjee, M., Bristol, P., Odell, D., Fisher, S., and McLoone, H., 2011, "Ergonomic Computer Mouse," U.S. Patent No. 7,948,474. 1094
- [74] "Robot Kitchen: Android Ready to Invade Your Home Android and Me, http://androidandme.com/2010/01/news/robot-kitchen-android-ready-to-invade- 1095 1096 your-home/

AQ8