



U.S.-Morocco-Tunisia Workshop on Entrepreneurship and Innovation in Engineering Education

AGENDA

Monday Feb 27 th , 2012	Topic	Presenter	Location
8:00am-8:15am	Registration		
8:15am-8:45am	<p>Welcome and Opening Remarks</p> <p>Logistics, program, goals</p>	<p>-Vice President of Cadi Ayyad University</p> <p>-Vice Dean of Faculty of Sciences and Techniques of Marrakech</p> <p>- Prof. Hamid Kaddami, host and co-PI</p> <p>-Prof. Naceur Jeljeli, co-PI</p> <p>-Prof. Zoubeida Ounaies, PI</p>	Main conference room
8:45am-9:45am	Innovation in Engineering Education	Prof. Scarlett Miller, James F. Will Career Development Professorship in Engineering Design and Industrial Engineering, Pennsylvania State University	Main conference room
9:45am-10:00am		Coffee Break	
10:00am-11:00am	The Entrepreneurship: an art that can be learned	Mr. Driss Belkhat, Professor at Cadi Ayyad University and Past National President of Young Managers Center (CJD)	Main conference room



Innovation and Commercialization Strategies in Engineering Research and Education

11:00am-12:00pm	Have fun, be creative, create wealth and change the world	Mr. Abderrahman Arafan, Director of PEERS	Main conference room
12:00pm-1:30pm		Lunch	
1:30pm-3:00pm	Round table on bridging between engineering curriculum and private sector needs	Drs. Bel Haj; M'Chirgui; Neifer; Arafan; Belkhayat; Benhamou	Main conference room
3:00-3:15pm		Coffee Break	
3:15pm-5:30pm	Two parallel activity sessions on innovation and creativity:		
	Session targeting early career faculty on creative thought using reverse engineering exercises	Prof. Richard Schuhmann, Walter L. Robb Director of Engineering Leadership Development at the Pennsylvania State University	Room 1
	Session targeting students using innovation empathy design	Prof. Scarlett Miller, James F. Will Career Development Professorship in Engineering Design and Industrial Engineering, Pennsylvania State University	Room 2
5:30pm	Group photo		
Dinner and Informal Discussions			
8:30pm	Transportation back to University Club		



Tuesday Feb 28th, 2012	Topic	Presenter	Location
8:00am-8:30am	Remarks	Dr. Joe Phillips, Country Director of AMIDEAST	Main conference room
8:30am-9:30am	Entrepreneurship in Engineering Education	Prof. Richard Schuhmann, Walter L. Robb Director of Engineering Leadership Development at the Pennsylvania State University	Main conference room
9:30am-10:30am	The Entrepreneurship Program at the University of Sfax	Prof. Mohamed Bel Haj, University of Sfax, Tunisia	Main conference room
10:30am-10:45am		Coffee Break	
10:45am-12:15pm	Round table on building efficient communication skills and marketing strategies	Drs. Mohamed Naceur Jeljeli; Wissem Ben Said; Belakouri; Ait Babram;	Main conference room
12:15pm-1:45pm		Lunch	
1:45pm-2:15pm	Program Evaluation and Follow-up Activity in Monastir, Tunisia	Zoubeida Ounaies, Penn State University	Main conference room
2:15pm-3:15pm	Two parallel activity sessions:		
	Session 1.1 (early career faculty) teaching methodologies and experiences	Prof. Richard Schuhmann, Walter L. Robb Director of Engineering Leadership Development at the Pennsylvania State University	Room 1



Innovation and Commercialization Strategies in Engineering Research and Education

	Session 2.1 (Students) team presentations and discussions	Prof. Scarlett Miller, James F. Will Career Development Professorship in Engineering Design and Industrial Engineering, Pennsylvania State University	Room 2
3:15-3:30pm Coffee Break			
3:30pm-5:00pm	Two parallel activity sessions -Continued		
	Session 1.2 Continued	Prof. Richard Schuhmann, Walter L. Robb Director of Engineering Leadership Development at the Pennsylvania State University	Room 1
	Session 2.2 Continued	Prof. Scarlett Miller, James F. Will Career Development Professorship in Engineering Design and Industrial Engineering, Pennsylvania State University	Room 2
5:00pm-5:30pm	Wrap-up Session/Lessons Learned	Z. Ounaies; H. Kaddami, M.N. Jeljeli	Main conference room
Early dinner at hotel			
Transportation back to University Club			