



USTM-TIES: US-MOROCCO-TUNISIA PARTNERSHIP FOR TECHNOLOGY INNOVATION AND ENTREPRENEURSHIP STIMULATION

MARRAKESH WORKSHOP AGENDA (AC 2)

Thursday March 28 th , 2013	Topic	Presenter	Location
8:00am-8:30am	Registration		
8:30am-8:45am	Welcome and Opening Remarks	Vice-President Prof. Janah Saadi and Prof. Hamid Kaddami-Cadi Ayyad University Mr. Joseph Phillips-AMIDEAST	Main conference room
8:45am-9:00am	Administering the mandatory pre-test	Ms. Samantha Adams	Main conference room
9:00am-9:30am	Overview of USTM-TIES	Prof. Zoubeida Ounaies-Penn State University	Main conference room
9:30am-10:00am	USTM'12: An Alumnus' Perspective	Mr. Mohamed El Mouden	Main conference room
10:00am-10:15am Coffee Break			
10:15am-10:45am	Culture: An Important Aspect in the Entrepreneurial Process	Prof. Abdellatif Laklida	Main conference room

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10:45am-11:15am	Innovative Startup: A Real Experience	Dr. Said Azizi	Main conference room
11:15am-12:00pm	Engineering Creativity and Innovation	Prof. Scarlett Miller	Main conference room
12:00pm-12:45pm	Entrepreneurship in Engineering Education	Prof. Richard Schumann	Main conference room
12:45pm-1:45pm		Lunch	
1:45pm-3:15pm	The Innovation Process *	Prof. Scarlett Miller	Room 1
1:45pm-3:15pm	Engineering Systems **	Prof. Richard Schumann	Room 2
3:15-3:30pm		Coffee Break	
3:30pm-5:00pm	Engineering Design Challenge/ Creative Concept Generation *	Prof. Scarlett Miller	Room 1
3:30pm-5:00pm	Engineering Designership **	Prof. Richard Schumann	Room 2

Friday March 29 th , 2013	Topic	Presenter	Location
9:00am-10:30am	Design Challenge Presentations and Feedback Session *	Prof. Scarlett Miller	Room 1
9:00am-10:30am	Engineering Enterprise Construction and Communication **	Prof. Richard Schumann	Room 2
10:30am-10:45am Coffee Break			
10:45am-12:15pm	Debriefing Discussion of plans for the next events	USTM PIs	Main conference room
12:15pm-1:45pm Lunch and conclusion of AC2			

*Hands-on training sessions for students

** Hands-on training sessions for early career professionals

SPECIAL CLOSED SESSION (BY INVITATION ONLY)

Friday March 29th, 2013	Topic	Moderator	Location
2:00pm-3:30pm	Introductions Hands-on Activity Presentations/Discussions	Ms. Samantha Adams Prof. Scarlett Miller Prof. Zoubeida Ounaies	Main conference room
3:30pm-3:45pm Coffee Break			
3:45pm-4:30pm	Focus Groups	Ms. Samantha Adams Prof. Scarlett Miller Prof. Zoubeida Ounaies	Main conference room
4:30pm-5:00pm	Debriefing/Regrouping Concluding Remarks	Ms. Samantha Adams Prof. Scarlett Miller Prof. Zoubeida Ounaies	Main conference room