Institute of Electrical and Electronics Engineers
The Pennsylvania State University
University Park Student Chapter

SPONSORSHIP OPPORTUNITIES

2014 – 2015
Dear Prospective Sponsor,

Thank you for your interest in the Penn State – University Park Student Chapter of the Institute of Electrical and Electronics Engineers (IEEE). We greatly appreciate your generous support for our organization.

Founded as the American Institute of Electrical Engineers in 1884, the modern day IEEE is the largest professional technical society in the world, with over 400,000 members in more than 160 countries. The IEEE Constitution defines the purpose of the organization as "scientific and educational, directed toward the advancement of the theory and practice of electrical, electronics, communications and computer engineering, as well as computer science, the allied branches of engineering and the related arts and sciences."

From sponsoring employer recruiting events and professional development activities for our members, to reaching out to the community through science and technology outreach, our IEEE Student Chapter is one of the fastest-growing student organizations at Penn State. In just two years, we increased our membership from nothing to 450+ and won the 2012 Best New Student Organization of the Year Award at Penn State.

None of this would be possible without the financial support of corporate sponsors! There are many different ways to get involved with our organization and make YOUR presence known at Penn State.

We look forward to working with you,

The PSU IEEE Officer Team

iecee@enwr.psu.edu

http://ww.enwr.psu.edu/ieee
IEEE-Hosted Company Info Session

Sponsorship: Dependent on Request
Timeframe: All Year

IEEE info sessions provide students with a more focused and in-depth view of a company than the small snippet provided by the multitude of companies present at the Career Fair. Info sessions are one of our most popular events and allow our students to interact with employers in a more low-key and informal environment. We are flexible with info session format; some companies prefer the more traditional PowerPoint presentation, while others prefer a professional development seminar, or even an Xbox tournament (which is also a very popular IEEE event with our students!). Sponsorship includes funding for food, which is served to upwards of 40 people at the info sessions.

Past Sponsors:

2010
Kimberly-Clark
Booz | Allen | Hamilton

2011
Kimberly-Clark
WorleyParsons
resources & energy

2012
Lutron
Schlumberger
NUCOR
Rockwell Automation
Gore
Williams
Gore
Intel
Williams
Kimberly-Clark

2013
Kimberly-Clark
Kenmore
Gore
Kimberly-Clark

2014
Kimberly-Clark
Nortel
Siemens
Kimberly-Clark
Norfolk Southern

2. IEEE Resume Book

Sponsorship:  $500
Timeframe:   All Year

The IEEE resume book contains the resumes of all IEEE members who volunteer to be included. The book is recompiled every semester as a CD containing PDFs. Sponsoring this event means your company will have access to our resume book online or get sent a copy.

Past Sponsors:
Be the first!

3. Student Coffee Social

Sponsorship:  $2,000
Timeframe:   Biweekly

To reach out to IEEE student members, our student chapter hosts bi-weekly coffee socials before our EE Department colloquia. These social events provide both undergrad and grad students from various IEEE-related academic departments the opportunity to socialize and take a much needed break from classes and research. Our coffee socials have become a big hit, especially among grad students, with about 50 students attending each coffee social. Sponsorship covers the cost of coffee and donuts. Advertising and event décor prominently feature the sponsor’s name and logo, including a screen and projector which can display any corporate message or series of PowerPoint slides.

Past Sponsors:
 intel
2011 2012
4. K-12 PENN STATE IEEE ROBOTICS COMPETITION

Sponsorship: $500 – $4000 or Sponsor Gifts  
Two $2000 slots available
Timeframe: April/May

Outreach events are an integral aspect of the Penn State IEEE’s involvement with the community and represent a valuable investment in training future electrical and computer engineers. This past year, we hosted the Penn State IEEE Robotics Competition for over fifty K-12 students from the central Pennsylvania area and we look forward to continue hosting and growing this annual event. Our IEEE student members staffed the event, serving as poster judges, competition judges, and organizational support. Sponsoring companies will be featured on advertisements and competition materials. Funding will be used to reserve the room at the Penn State Conference Center Hotel, provide food, and fund prizes for the students.

Past Sponsors:

5. COLLEGE OF ENGINEERING RESEARCH SYMPOSIUM (CERS) IEEE

Sponsorship: $1,000
Timeframe: April

The College of Engineering Research Symposium (CERS) is a student-initiated, student-run event that provides a platform for undergraduate and graduate students in the College of Engineering and related areas to showcase the research being conducted at Penn State to a diverse audience of engineering/science faculty, students, and industry representatives. Students are encouraged to present their research to obtain valuable feedback on their scientific work and train them for presenting at professional conferences beyond the college level. Our IEEE Student Chapter provides two $500 awards at CERS, the IEEE Best Paper Award and the IEEE Best Poster Award. These awards are given to the two students, who must be student members of the professional IEEE organization, judged to have the best paper and poster, respectively. Sponsorship of these awards would be duly noted in all advertisements for CERS.

Past Sponsors:

Be the first!
**6. RUBE GOLDBERG MACHINE COMPETITION**

Sponsorship: $3,000  
Timeframe: **Building Starts in September, the Competition is in February**

The Penn State IEEE participates in competitions that test our technical skills, as well as our brainpower. Penn State holds an annual Rube Goldberg machine competition, in which student organizations compete to engineer and build the most complex systems that can be thought of to perform a simple task. The winning student organization advances to the regional Rube Goldberg competition. We have a strong Rube Goldberg team this year and we are currently looking for team sponsorship, which would include funding for materials, food for meetings, and printed t-shirts with the sponsor’s name and logo for our team to wear the day of the event.

Past Sponsors:

- **NUCOR** 2011
- **ArcelorMittal** 2012
- **ArcelorMittal** 2013
- **Norfolk Southern** 2014

**7. IEEE DISTINGUISHED SPEAKER SEMINAR SERIES**

Sponsorship: **$2,000 or a Speaker**  
Timeframe: **Biweekly**

Our IEEE student chapter hosts bi-weekly guest speakers from various IEEE-related disciplines with the goal of providing our students a glimpse of the technical depth and breadth of the IEEE. The professional IEEE is involved in many disciplines, including non-traditional fields such as bioengineering and energy economics, so our seminars aim to enlighten our students on the many possibilities available to apply their EE/CSE or IEEE-related education. Guest speakers include representatives from academia and industry. Sponsorship provides funding for refreshments and includes representation in seminar advertising throughout the semester.

Past Sponsors:

- **Williams** 2011
- **Lincoln Laboratory** 2012
- **JPL** 2013
- **Siemens** 2014

- **Lockheed Martin** 2014

- **Norfolk Southern** 2014
**8. IEEE Student Chapter Advertising**

Sponsorship: **$500**  
Timeframe: **Spring or Fall Semester**

Our IEEE student chapter is offering multimedia and print advertisement opportunities for our corporate sponsors. We have installed a TV and microcomputer in the Electrical Engineering building on campus to display upcoming events and news for the student chapter. We will display any short ads and fliers on our screen, which will give great visibility for the sponsor towards our EE student population.

Past Sponsors:

**Williams.**  
2011

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**9. IEEE-Sponsored Trips**

Sponsorship: **$1,000 or Covering the Expenses of a Facility Tour**  
Timeframe: **All Year**

Throughout the year, the Penn State IEEE Student Chapter sponsors educational trips for its members. Recent examples include the Penn State Breazeale Nuclear Reactor and the Allegheny Ridge Wind Farm. We hope to incorporate trips to industry and company sites, so that students will gain an insider's view to how companies function, along with learning about job opportunities. Your sponsorship covers the cost of transportation, charged fees, and miscellaneous costs of the trips. All trip advertising will include the sponsor's name and logo.

Past Sponsors:

**Norfolk Southern.**  
2014
### 10. IEEE and HKN Spring Picnic

**Sponsorship:** $1,000  
**Timeframe:** April

Our IEEE Student Chapter and HKN Honor Society co-host an annual picnic every spring for all of our electrical and computer engineering students, staff, and faculty. This event is typically held a week or two before finals and offers everyone the chance to relax after a long semester at work. Sponsorship includes funding for food, which is served to 100+ people at the picnic. Corporate sponsorship recognition is included on all picnic advertising and announcements.

**Past Sponsors:**

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### 11. IEEE Broomball

**Sponsorship:** $1500, or $300 per Event  
**Timeframe:** All Year

Every year, the Penn State chapters of IEEE and ACM compete in a friendly game of broomball for the right to proudly display the IEEE/ACM Stanley Cup Trophy for that semester (and for bragging rights). We do this purely social event to keep our bond with ACM strong and to offer engineers a chance to do some physical activity during the semester. We are expanding this event to four more matches each year, including competitions with engineering faculty and other organizations, to create a campus-wide event that establishes a relationship between the engineering student organizations and faculty.

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**12. IEEE MAKERSPACE**

Sponsorship:  **$1000 or Specific Equipment Donation**  
Timeframe:  **All Year**

We are working to provide our student membership with a place all their own. The IEEE Student Lounge will give members a place to work on homework, toil away on personal projects, or just relax after a long day of classes. To do this, we are renovating an unused room with desks, computers, lab equipment, and parts supplies. This is going to be a place like no other on Penn State’s campus, and we need our sponsors help to provide the students with equipment, parts, and security for the room. Corporate sponsor recognition will be placed on any equipment donated by a sponsor or funded by sponsor donation.

Past Sponsors:

Be the first!

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**13. GENERAL DONATION**

Sponsorship:  **Any Amount**  
Timeframe:  **All Year**

We are constantly expanding our efforts to better connect students, professors, companies, and the community through a mutual appreciation of technology. This is why general donations are particularly helpful as they allow us explore new ideas and further our mission.

Past Sponsors:

2010 2012 2013
Once again, thank you for your interest and support! For more information about any of these events or our organization, please get in touch.

Sincerely,

*Karthik Pillutla*
Corporate Relations Chair
Penn State IEEE Student Chapter